

# 60<sup>th</sup> International Congress of Aviation & Space Medicine

## 60<sup>ème</sup> Congrès International de Médecine Aéronautique et Spatiale



Melbourne Convention Centre, Australia

16 - 20 September 2012

Centre de conventions et d'expositions  
de Melbourne, en Australie

Du 12 au 20 septembre 2012



# EXHIBITOR OPPORTUNITIES BROCHURE

Host City Partner



Proudly hosted by





## INVITATION TO EXHIBIT

In 2002 the Australasian Society of Aerospace Medicine (ASAM) had the honour of hosting the International Congress of Aviation and Space Medicine (ICASM) in Sydney. We are delighted to have the opportunity of welcoming Aerospace Medicine Practitioners, Academicians, and their families back to our shores in 2012. The beautiful and iconic city of Melbourne will provide a spectacular venue for ICASM 2012.

Once again the Scientific Programme will address the major issues in the current practice of Aerospace Medicine in Airlines, the Military, Medical Retrieval, Accident Investigation, Human Factors, Physiology and Space. Scientific visits will provide an insight into aspects of Australia's military and civilian aviation sectors.

ICASM typically attracts 300-400 Aviation and Aerospace Medicine Practitioners from all over the world. Promotional material will be sent to the 800 members of the Australasian Society of Aerospace Medicine (ASAM) as well as hundreds of other Aerospace Medicine Practitioners worldwide.

Exhibiting at ICASM provides you the opportunity to raise your visibility among active and involved Aviation and Aerospace Medicine Practitioners.

It is an opportunity not to be missed!

**Dr Gordon Cable**  
Chairman  
ICASM Organising Committee, 2012

**Dr Greig Chaffey**  
President  
ASAM

## INDICATIVE PROGRAM

### Sunday 16 September 2012

1000	Academy Meetings
1500	Registration Opens
1800	Welcome Reception

### Monday 17 September 2012

0830	Opening Ceremony
1000-1700	Scientific Sessions
1800	Optional Function

### Tuesday 18 September 2012

0900-1500	Scientific Sessions
1530	General Assembly
1900	Academician's Dinner

### Wednesday 19 September 2012

0900-1700	Scientific Sessions
1900	Congress Dinner

### Thursday 20 September 2012

0900-1700	Optional Technical & Socio Cultural Tours
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## EXHIBITOR OPPORTUNITIES

Exhibitor	AUD \$4,400
Satchel Insert	AUD \$1,100
Advertising - Full Page	AUD \$1,100
Advertising - Half Page	AUD \$550

*All prices are in Australian Dollars and include GST.*



## EXHIBITOR

**AUD \$4,400** (inc GST)

### Trade Exhibition

- Opportunity to display in the Exhibition Area for the event
- 1 x complimentary 3m x 2m booth with lights, fascia and power

### Exposure on congress promotional material

#### Congress Website:

- 100 word corporate message
- Exhibitor logo with link to website

#### Congress Program and Abstract Book:

- 100 word corporate message including contact details
- Exhibitor logo

### Acknowledgement of Exhibitor at the Congress

- Logo to appear on PowerPoint slides during the opening session and on the 'Thanking our Exhibitors' PowerPoint slide at the plenary sessions
- Exhibitor to be clearly identified on your name badge

### Access & Attendance List

- Attendance numbers and an electronic delegate list (name, town, state and country) to be made available prior to the congress, and final delegate list post congress, subject to delegate consent

### Exhibitor Entitlements

- 1 x complimentary congress registration, where registration includes attendance at the Welcome Reception/Plenary Sessions/Congress Dinner
- Opportunity to purchase additional exhibitor congress registrations at a cost of AUD\$440 per person. Exhibitor registrations include entry to all Congress Sessions and the Welcome Reception

**Enquiries to: Catherine Connors on +61 7 3876 4988 or [catherine@icebergevents.com.au](mailto:catherine@icebergevents.com.au)**

## OTHER OPPORTUNITIES

### Advertisement in the Congress Program and Abstracts Booklet

- **Full page (A4 portrait) - full CMYK colour**  
**Investment: \$1,100** (inc GST)
- **Half page (A5 landscape) - full CMYK colour**  
**Investment: \$550** (inc GST)

### Satchel Inserts

- Provision of a lightweight (up to 4 page: A4) brochure or corporate gift (subject to organiser's approval) in delegate satchels.  
**Investment: \$1,100** (inc GST)

**Enquiries to: Catherine Connors**

**Phone: +61 7 3876 4988 or**

**Email: [catherine@icebergevents.com.au](mailto:catherine@icebergevents.com.au)**



# EXHIBITOR AGREEMENT FORM

## CONTACT DETAILS

ICEBERG EVENTS ABN 84 084 581 153

Title (Mr/Mrs/Ms)	First Name	Surname	
Company			
Postal Address			
Town	State		Postcode
Country			
Int'l Dialling Code	Area Code	Phone	Mobile
Email (for receipt/confirmation)			

## EXHIBITOR OPPORTUNITIES

(INC GST)

Exhibitor \$4,400

## ADDITIONAL OPPORTUNITIES

(INC GST)

Satchel Insert \$1,100

## ADVERTISING

(INC GST)

(Artwork to be supplied by exhibitor - specifications will be provided)

Full page (A4 portrait) - full CMYK colour \$1,100

Half page (A4 landscape) - full CMYK colour \$550

## PAYMENT DETAILS

Total Amount Payable AUD \$ \_\_\_\_\_

Direct Deposit: Account Name: Iceberg Events, Bank Name: Suncorp, BSB: 484 799, Account Number: 201007319, Swift Code: METWAU4B *Please use 'ICASM' and your Surname as the reference. Email payment confirmation to admin@icebergevents.com.au.*

Cheque (made payable to 'Iceberg Events')  Please send me a tax invoice with payment options.

Mastercard  Visa  American Express

CCV (3-4 digit)

Card No.

Expiry   /

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

### TO SECURE YOUR PLACE, PLEASE COMPLETE FORMS & RETURN TO:

**Post:** ICASM 2012, Iceberg Events, PO Box 3080, South Brisbane Qld 4101, AUSTRALIA

or **Fax:** +61 7 3367 0032 or **Scan & E-mail to:** catherine@icebergevents.com.au

### PLEASE SEND THE FOLLOWING FOR THE WEBSITE AS SOON AS POSSIBLE:

**Corporate Logo:** Email to catherine@icebergevents.com.au in EPS and high resolution JPG format.

**Corporate Profile:** Email your promotional blurb to Catherine Connors at catherine@icebergevents.com.au.

**Terms and Conditions:** Payment is required by Friday, 29 June 2012 (special arrangements can be made). Notice of cancellation must be submitted in writing prior to Friday, 29 June 2012. 50% cancellation fee will apply. Cancellations received after Friday, 29 June 2012 will not be refunded.

**Enquiries to:** Catherine Connors on +61 7 3876 4988 or catherine@icebergevents.com.au



# EXHIBITOR TERMS & CONDITIONS

## The Exhibitor is bound to these Terms and Conditions:

- Payment of monies is required Friday, 29 June 2012 (special arrangements can be made).
- Notice of cancellation must be submitted in writing prior to Friday, 29 June 2012. A 50% cancellation fee will apply. Cancellations received after Friday, 29 June 2012 will not be refunded.
- All exhibition spaces will be allocated by level of investment and then on a "first come, first served" basis. The ICASM 2012 Organiser reserves the right to determine which applications are accepted.
- The ICASM 2012 Organiser has the exclusive right to allocate booth space available to the exhibitor. The exhibitor's wishes will be taken into account as far as possible.
- The offering and distribution of promotional materials may only take place within the immediate vicinity of exhibitor stands, except where expressly permitted.
- Exhibitors are wholly responsible for the security and safekeeping of items and staff at their stands; the Organiser shall not be held liable for any losses, damage, or injuries caused except in cases of demonstrated negligence. Participation is entirely at the Exhibitors' risk. The Exhibitor guarantees the Organiser against all claims by third parties in consequence of damage caused by the Exhibitor during the exhibition.

**DECLARATION** I have read the ICASM 2012 Exhibitor Opportunities Brochure and agree to the 'Exhibitor Terms & Conditions' outlined in this document. I declare that I am authorised to make this commitment on behalf of my organisation.

## Agreed and Accepted by:

Name of Signatory \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

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