



ASAM 2011 CONFERENCE

Keeping your eye on the ball

Crowne Plaza Newcastle | 6-9 October 2011



SPONSORSHIP & TRADE DISPLAY BROCHURE

Welcome Reception Sponsor \$6,600

Conference Dinner Sponsor \$6,600

Coffee Sponsor \$5,500

Trade Display Sponsor \$3,300

Satchel Insert \$550



www.asam2011.org.au



ABOUT THE EVENT

The Australasian Society of Aerospace Medicine (ASAM) will host the 60th annual Conference & Scientific Meeting at Crowne Plaza Newcastle from **Thursday, 6th to Sunday, 9th October 2011**.

We expect around 120 delegates from all over Australia and New Zealand. ASAM members are mainly General Practitioners with an interest in aviation, many of whom are pilots themselves. ASAM members also include ophthalmologists and other specialist physicians and surgeons. ASAM has a strong representation of medical practitioners in the military.

The purpose of this important national event is to provide a formal professional development meeting incorporating opportunities for Australian and New Zealand health practitioners to interact, share experiences, hear other's stories, teach and learn.

This year's conference focus is on endocrinology and ophthalmology with the theme 'Keeping your eye on the ball'. With the increasing prevalence of obesity and diabetes, and the recent implementation of CASA's protocol for Class 2 pilots with Type 1 Diabetes, the theme-related topics are most timely and very relevant to CASA Designated Aviation Medicine Examiners (DAMEs) and Designated Aviation Ophthalmologists (DAOs).

The Australasian Society of Aerospace Medicine will apply to the Royal Australian College of General Practitioners (RACGP) for this learning activity to be accredited for Category 1 points.

Two and a half days...

The 2011 Conference will have two and a half days of conferencing – beginning with the Welcome Reception on Thursday evening at Fort Scratchley, and finishing with a Farewell Lunch on Sunday afternoon.

The social events such as the Welcome Reception and the Conference Dinner are available for sponsorship.

The program includes...

Thursday, 6 Oct	Registration and Welcome Reception
Friday, 7 Oct	Conferencing
Saturday, 8 Oct	Conferencing and Conference Dinner
Sunday, 9 Oct	Conferencing and Farewell Lunch

A different conference venue...

The 2011 Conference will be held at the Crowne Plaza Newcastle. Trade displays will be held in the area where delegates will congregate during catering breaks.

In addition to the trade display there will be ample opportunities for you to liaise with delegates at social functions and meal breaks.





WELCOME RECEPTION SPONSOR

\$6,600 (inc GST)

One opportunity exists for your organisation to sponsor the Welcome Reception to be held at Fort Scratchley on Thursday, 6 October 2011.

SPONSORSHIP BENEFITS

Sponsors will receive:

- » Opportunity to welcome and address delegates at the event (5 minutes)
- » Signage at the venue (freestanding banners only)
- » Logo on front of conference program booklet as a "Major Sponsor"
- » Half page advertisement in conference program booklet (artwork to be supplied by sponsor)

Premier listing of company logos on

- » All conference promotional literature published after the confirmation
- » Promotional emails
- » Website home page and sponsor page, including company hyperlink
- » Registration brochure (if sponsor confirmed at time of print)
- » Conference program booklet (if sponsor confirmed at time of print)

Corporate Message

- » 100 word message from the sponsor to be included on the conference website and in the conference program booklet

Trestle Trade Display

- » Opportunity to display in the trade exhibition area for the event
- » 1 x clothed trestle table provided

Corporate Signage

- » 1 x freestanding banner to be displayed in a prominent position at the conference (banner to be provided by sponsor).
- » Display of sponsor logo on the sponsor scroll at the conference

Acknowledgement of Conference Sponsors

- » Acknowledgement by MC during the conference
- » All sponsors to be clearly identified as sponsors on their name badges

Promotional Material

- » Opportunity to distribute promotional material in the conference satchel (1 x insert)

Access & Attendance List

- » Delegate list (name, town, state) to be made available prior to the conference, and final delegate list post conference

Sponsor Entitlements

- » 1 x complimentary conference registration, where registration includes attendance at all sessions, the welcome reception and the conference dinner
- » Opportunity to purchase additional conference registrations at a cost of \$440 per person

Sponsorship Conditions

- » Acceptance of sponsorship requirement by completion of Sponsor Agreement Form
- » Payment for sponsorship required 1 August 2011 (special arrangements can be made)
- » Notice of cancellation must be submitted in writing prior to 1 August 2011
- » 50% cancellation fee will apply
- » Cancellations received after 1 August 2011 will not be refunded

For further information on sponsorship or any other aspect of the ASAM Conference 2011, please contact:

Jasmine Russell

Event Coordinator

Iceberg Events

Phone: 07 3876 4988 or

Email: jasmine@icebergevents.com.au



CONFERENCE DINNER SPONSOR

\$6,600 (inc GST)

One opportunity exists for your organisation to sponsor the Conference Dinner on Saturday, 8 October 2011.

SPONSORSHIP BENEFITS

Sponsors will receive:

- » Opportunity to welcome and address delegates at the event (5 minutes)
- » Signage at the venue (freestanding banners only)
- » Logo on front of conference program booklet as a "Major Sponsor"
- » Half page advertisement in conference program booklet (artwork to be supplied by sponsor)

Premier listing of company logos on

- » All conference promotional literature published after the confirmation
- » Promotional emails
- » Website home page and sponsor page, including company hyperlink
- » Registration brochure (if sponsor confirmed at time of print)
- » Conference program booklet (if sponsor confirmed at time of print)

Corporate Message

- » 100 word message from the sponsor to be included on the conference website and in the conference program booklet

Trestle Trade Display

- » Opportunity to display in the trade exhibition area for the event
- » 1 x clothed trestle table provided

Corporate Signage

- » 1 x freestanding banner to be displayed in a prominent position at the conference (banner to be provided by sponsor).
- » Display of sponsor logo on the sponsor scroll at the conference

Acknowledgement of Conference Sponsors

- » Acknowledgement by MC during the conference
- » All sponsors to be clearly identified as sponsors on their name badges

Promotional Material

- » Opportunity to distribute promotional material in the conference satchel (1 x insert)

Access & Attendance List

- » Delegate list (name, town, state) to be made available prior to the conference, and final delegate list post conference

Sponsor Entitlements

- » 1 x complimentary conference registration, where registration includes attendance at all sessions, the welcome reception and the conference dinner
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Sponsorship Conditions

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COFFEE SPONSOR

\$5,500 (inc GST)

One opportunity exists to sponsor an espresso cart for the ASAM Conference. Doctors love their coffee, and this would be a great way to get on their good side! For extra exposure - you could supply your own (branded) mugs, and invite delegates to take them as a souvenir at the end of the meeting.

SPONSORSHIP BENEFITS

Sponsors will receive:

- » Branded espresso coffee machine station
- » Opportunity to provide branded mugs

Premier listing of company logos on

- » All conference promotional literature published after the confirmation
- » Promotional emails
- » Website home page and sponsor page, including company hyperlink
- » Registration brochure (if sponsor confirmed at time of print)
- » Conference program booklet (if sponsor confirmed at time of print)

Corporate Message

- » 100 word message from the sponsor to be included on the conference website and in the conference program booklet

Trestle Trade Display

- » Opportunity to display in the trade exhibition area for the event
- » 1 x clothed trestle table provided

Corporate Signage

- » 1 x freestanding banner to be displayed in a prominent position at the conference (banner to be provided by sponsor).
- » Display of sponsor logo on the sponsor scroll at the conference

Acknowledgement of Conference Sponsors

- » Acknowledgement by MC during the conference
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Promotional Material

- » Opportunity to distribute promotional material in the conference satchel (1 x insert)

Access & Attendance List

- » Delegate list (name, town, state) to be made available prior to the conference, and final delegate list post conference

Sponsor Entitlements

- » 1 x complimentary conference registration, where registration includes attendance at all sessions, the welcome reception and the conference dinner
- » Opportunity to purchase additional conference registrations at a cost of \$440 per person

Sponsorship Conditions

- » Acceptance of sponsorship requirement by completion of Sponsor Agreement Form
- » Payment for sponsorship required 1 August 2011 (special arrangements can be made)
- » Notice of cancellation must be submitted in writing prior to 1 August 2011
- » 50% cancellation fee will apply
- » Cancellations received after 1 August 2011 will not be refunded

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Iceberg Events

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TRADE DISPLAY SPONSOR

\$3,300 (inc GST)

SPONSORSHIP BENEFITS

Premier listing of company logos on

- » All conference promotional literature published after the confirmation
- » Promotional emails
- » Website home page and sponsor page, including company hyperlink
- » Registration brochure (if sponsor confirmed at time of print)
- » Conference program booklet (if sponsor confirmed at time of print)

Corporate Message

- » 100 word message from the sponsor to be included on the conference website and in the conference program booklet

Trestle Trade Display

- » Opportunity to display in the trade exhibition area for the event
- » 1 x clothed trestle table provided

Corporate Signage

- » 1 x freestanding banner to be displayed in a prominent position at the conference (banner to be provided by sponsor).
- » Display of sponsor logo on the sponsor scroll at the conference

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Promotional Material

- » Opportunity to distribute promotional material in the conference satchel (1 x insert)

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- » 50% cancellation fee will apply
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SATCHEL INSERT

\$550 (inc GST)

SPONSORSHIP BENEFITS

- » Opportunity to supply one (1) item for distribution in the conference satchel

Sponsorship Conditions

- » Acceptance of sponsorship requirement by completion of Sponsor Agreement Form
- » Payment for sponsorship required 19 August 2011 (special arrangements can be made)
- » Notice of cancellation must be submitted in writing prior to 19 August 2011
- » 50% cancellation fee will apply
- » Cancellations received after 19 August 2011 will not be refunded

For further information on sponsorship or any other aspect of the ASAM Conference 2011, please contact:

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Event Coordinator
Iceberg Events
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Email: jasmine@icebergevents.com.au



SPONSOR AGREEMENT FORM

CONTACT DETAILS

ICEBERG EVENTS ABN 84 084 581 153

Title (Mr/Mrs/Ms)	First Name	Surname
Company		
Postal Address		
Suburb	State	Postcode
Phone	Mobile	
Email (for receipt/confirmation)		

DECLARATION I have read the ASAM 2011 Sponsorship & Trade Display Brochure and agree to the 'Sponsorship Conditions' outlined in the document. I declare that I am authorised to make this commitment on behalf of my organisation.

Name: _____ Signature: _____

SPONSORSHIP OPPORTUNITIES (INC GST)

- | | |
|--|---------|
| <input type="checkbox"/> Welcome Reception Sponsor | \$6,600 |
| <input type="checkbox"/> Conference Dinner Sponsor | \$6,600 |
| <input type="checkbox"/> Coffee Sponsor | \$5,500 |
| <input type="checkbox"/> Trade Display Sponsor | \$3,300 |
| <input type="checkbox"/> Satchel Insert | \$550 |

PLEASE SEND THE FOLLOWING FOR THE WEBSITE AND PRINT BROCHURES AS SOON AS POSSIBLE:

Corporate Logo Email the EPS and high res JPG to jasmine@icebergevents.com.au.

Corporate Profile Email a couple of short paragraphs to jasmine@icebergevents.com.au for your promotional blurb on website, including your company's hyperlink.

PAYMENT DETAILS

Total Amount Payable AUD \$ _____

- Cheque (made payable to 'Iceberg Events') Please send me a tax invoice with payment options.

Mastercard Visa American Express Diners Club CCV (3-4 digit)

Card No. Expiry /

Name on Card _____ Signature _____

TO SECURE YOUR SPONSORSHIP, PLEASE COMPLETE THIS FORM AND RETURN TO:

Post: ASAM 2011 c/- Iceberg Events, PO Box 3080, South Brisbane Qld 4101
or **Fax:** 07 3367 0032 or **Scan & E-mail to:** jasmine@icebergevents.com.au

Sponsorship Conditions

- » Acceptance of sponsorship requirement by completion of Sponsor Agreement Form.
- » Payment of Sponsorship Monies required 1 August 2011 (special arrangements can be made).
- » Notice of cancellation must be submitted in writing prior to 1 August 2011.
- » 50% cancellation fee will apply.
- » Cancellations received after 1 August 2011 will not be refunded.

Enquiries to: Jasmine Russell on 07 3876 4988 or jasmine@icebergevents.com.au