



15th Annual Australian National Parking Workshop 2011

23-25 November 2011 | Adelaide Town Hall



Because Change Happens

SPONSORSHIP OPPORTUNITIES BROCHURE

GOLD PARTNER	\$9,900 (INC GST)
SILVER PARTNER	\$5,500 (INC GST)
BRONZE PARTNER	\$3,300 (INC GST)
WORKSHOP DINNER SPONSOR	\$2,200 (INC GST)
PLENARY SESSION SPONSOR	\$2,200 (INC GST)
POST WORKSHOP DRINKS SPONSOR	\$1,100 (INC GST)
SACHEL INSERT	\$330 (INC GST)



SPONSORSHIP OPPORTUNITIES

GOLD PARTNER

\$9,900 (inclusive of GST)

Our **Gold Partner** is a premier sponsor of the Workshop, and will have the opportunity to work closely with the Workshop committee and event manager in the planning of their participation throughout the Workshop program.

Presentation

- The Gold Partners will have the opportunity to present for 15 minutes to Workshop delegates

Acknowledgement of Sponsorship

- Logo to appear on Workshop website home page and sponsor page, including hyperlink to your company website
- Acknowledgement of sponsorship in Workshop promotional emails
- Logo to appear in Workshop handbook
- Acknowledgement by MC during the opening & closing address
- Gold Partners to be clearly identified as a sponsor on their name badge

Trade Display

- Opportunity to display in the exhibition area for the event
- Standard booth with lights, fascia and power will be provided (prime location)
- Welcome Reception to be held in exhibition area

Corporate Signage

- Prominent signage at key positions at the venue for the duration of the Workshop
- Display of Gold Partner logo on sponsor scroll between sessions

Promotional Material

- Opportunity to distribute promotional material in the Workshop satchel

4
opportunities
available
only

Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation and email address) to be made available prior to the Workshop, and final delegate list post Workshop subject to delegate consent

Sponsor Entitlements

- 2 x complimentary Workshop registrations, where registration includes attendance at the welcome reception, workshop dinner and workshop sessions. Accommodation is not included in this registration

Sponsorship Conditions

- Acceptance of sponsorship by completion of the sponsor agreement form.
- Payment of sponsorship required by 29 July 2011 (special arrangements can be made).
- Notice of cancellation must be submitted in writing prior to 29 July 2011.
- 50% cancellation fee will apply.
- Cancellations received after 29 July 2011 will not be refunded.

**Enquiries to: Catherine Connors on 07 3876 4988
or catherine@icebergevents.com.au**



SPONSORSHIP OPPORTUNITIES

SILVER PARTNER

\$5,500 (inclusive of GST)

The **Silver Partner** is a key sponsor of the Workshop, and will have the opportunity to work closely with the Workshop committee, and event manager in the planning of their participation throughout the Workshop program.

Silver Partners have the opportunity for sponsorship of one of the following key Workshop activities:

Welcome Reception

- 5 minute speaking opportunity
- Prominent Signage
- Two additional complimentary tickets to welcome reception

OR

Branded Workshop Satchel

- Only logo to appear alongside the ANPSG logo

AS WELL AS:

Acknowledgement of Sponsorship

- Logo to appear on Workshop website home page and sponsor page, including hyperlink to your company website
- Acknowledgement of sponsorship in Workshop promotional emails
- Logo to appear in Workshop handbook
- Acknowledgement by MC during the opening & closing address
- Silver Partners to be clearly identified as a sponsor on their name badge

Trade Display

- Opportunity to display in the exhibition area for the event
- Standard booth with lights, fascia and power will be provided
- Welcome Reception to be held in exhibition area

Corporate Signage

- Prominent signage at key positions at the venue for the duration of the Workshop
- Display of Silver Partner logo on sponsor scroll between sessions

Acknowledgement of Silver Partner

- Acknowledgement by MC during the opening & closing address
- All Silver Partners to be clearly identified as a sponsor on their name badge

Promotional Material

- Opportunity to distribute promotional material in the Workshop satchel

Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation and email address) to be made available prior to the Workshop, and final delegate list post Workshop subject to delegate consent

Sponsor Entitlements

- 2 x complimentary Workshop registrations, where registration includes attendance at the welcome reception, workshop dinner and workshop sessions. Accommodation is not included in this registration

Sponsorship Conditions

- Acceptance of sponsorship by completion of the sponsor agreement form.
- Payment of sponsorship required by 29 July 2011 (special arrangements can be made).
- Notice of cancellation must be submitted in writing prior to 29 July 2011.
- 50% cancellation fee will apply.
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SPONSORSHIP OPPORTUNITIES

BRONZE PARTNER

\$3,300 (inclusive of GST)

The **Bronze Partner** is a key sponsor of the Workshop and will have the opportunity to work closely with the Workshop committee and event manager in the planning of their participation to ensure the delivery of outstanding corporate exposure.

Trade Display

- Opportunity to display in the exhibition area for the event
- Standard booth with lights, fascia and power will be provided
- Welcome Reception to be held in exhibition area

Acknowledgement of Sponsorship

- Logo to appear on Workshop website home page and sponsor page, including hyperlink to your company website
- Acknowledgement of sponsorship in Workshop promotional emails
- Logo to appear in Workshop handbook
- Acknowledgement by MC during the opening & closing address
- Bronze Partners to be clearly identified as a sponsor on their name badge

Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation and email address) to be made available prior to the Workshop, and final delegate list post Workshop subject to delegate consent

Sponsor Entitlements

- 1 x complimentary Workshop registration, where registration includes attendance at the welcome reception, workshop dinner and workshop sessions. Accommodation is not included in this registration

Sponsorship Conditions

- Acceptance of sponsorship by completion of the sponsor agreement form.
- Payment of sponsorship required by 29 July 2011 (special arrangements can be made).
- Notice of cancellation must be submitted in writing prior to 29 July 2011.
- 50% cancellation fee will apply.
- Cancellations received after 29 July 2011 will not be refunded.

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SPONSORSHIP OPPORTUNITIES

WORKSHOP DINNER SPONSOR

\$2,200 (inclusive of GST)

Workshop Dinner Sponsorship

- Recognition as Workshop Dinner Sponsor on all Workshop collateral
- Workshop Dinner sponsor to be clearly identified as a sponsor on their name badge

Opportunity to present a 5 minute presentation to Workshop Dinner attendees

- Opportunity to present for 5 minutes to attendees at the Workshop Dinner on Thursday 30 September

Please note that there will be no visual equipment at the workshop dinner and as such this presentation must be audio only – no PowerPoint Presentations

Acknowledgement of Sponsorship

- Logo to appear on Workshop website home page and sponsor page, including hyperlink to your company website
- Acknowledgement of sponsorship in Workshop promotional emails
- Logo to appear in Workshop handbook
- Dinner Sponsor to be clearly identified as a sponsor on their name badge

Sponsorship Entitlements

- 1 x complimentary Workshop registration, where registration includes attendance at the welcome reception, workshop dinner and workshop sessions. Accommodation is not included in this registration
- 2 x additional tickets to the workshop dinner

Promotional Material

- Opportunity to distribute promotional material in the Workshop satchel

1
opportunity
available
only

Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation, email address) to be made available prior to the Workshop, and final delegate list post Workshop subject to delegate consent

Discounted Trade Display Opportunity

- Opportunity to display in the exhibition area for the event at a reduced rate.

Sponsorship Conditions

- Acceptance of sponsorship by completion of the sponsor agreement form.
- Payment of sponsorship required by 29 July 2011 (special arrangements can be made).
- Notice of cancellation must be submitted in writing prior to 29 July 2011.
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SPONSORSHIP OPPORTUNITIES

PLENARY SESSION SPONSOR

\$2,200 (inclusive of GST)

Recognition as the Plenary Session Sponsor

- Verbal recognition of motivational speaker sponsorship during the sponsored session
- Opportunity to present the sponsored speaker with a gift at the conclusion of their presentation
- Logo to appear on the 'Thanking Sponsors' PowerPoint slide
- Logo to appear on the sponsored presentations title slides
- Sponsored session to be allocated by Workshop committee

Acknowledgement of Sponsorship

- Logo to appear on Workshop website home page and sponsor page, including hyperlink to your company website
- Acknowledgement of sponsorship in Workshop promotional emails
- Logo to appear in Workshop handbook
- Sponsor to be clearly identified as a sponsor on their name badge

Promotional Material

- Opportunity to distribute promotional material in the Workshop satchel

Sponsor Entitlements

- 1 x complimentary Workshop registration, where registration includes attendance at the welcome reception, workshop dinner and workshop sessions. Accommodation is not included in this registration

Workshop Satchel

- Opportunity to provide promotional material to be included in the Workshop satchel (1 page flyer)

Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation and email address) to be made available prior to the Workshop, and final delegate list post Workshop subject to delegate consent

Sponsorship Conditions

- Acceptance of sponsorship by completion of the sponsor agreement form.
- Payment of sponsorship required by 29 July 2011 (special arrangements can be made).
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SPONSORSHIP OPPORTUNITIES

POST WORKSHOP DRINKS SPONSOR

\$1,100 (inclusive of GST)

Recognition as the Post Workshop Drinks Sponsor

- Verbal recognition of sponsorship at the conclusion of the workshop
- Logo to appear on the 'Thanking Sponsors' PowerPoint slide

Acknowledgement of Sponsorship

- Logo to appear on Workshop website home page and sponsor page, including hyperlink to your company website
- Sponsor to be clearly identified as a sponsor on their name badge

Sponsor Entitlements

- 1 x complimentary Workshop registration, where registration includes attendance at the welcome reception, workshop dinner and workshop sessions. Accommodation is not included in this registration

Promotional Material

- Opportunity to provide promotional material to be included in the Workshop satchel (1 page flyer)

Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation and email address) to be made available prior to the Workshop, and final delegate list post Workshop subject to delegate consent

Sponsorship Conditions

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SATCHEL INSERT

\$330 (inclusive of GST)

Companies are invited to include an insert in the delegate satchels, such as an A4 flyer or brochure.

Provision of a lightweight brochure (up to 4 pages and A4 in size) or corporate gift in delegate satchels. All inserts must be approved to ensure available space.

Please note that all sponsorship levels are entitled to satchel inserts.

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TAILORED PACKAGE TO SUIT YOUR NEEDS

In addition to the above packages, tailor made packages that suit your individual needs can be arranged. Please contact us to discuss.



SPONSOR AGREEMENT FORM

CONTACT DETAILS

Please write clearly

Title (Mr/Mrs/Ms) _____ First Name _____ Surname _____

Company _____

Postal Address _____

Suburb/City _____ State _____ Postcode _____

Phone _____ Mobile _____

Email _____

Industry Service / Product _____

Trade Delegate 1 (Bronze, Silver, Gold): _____

Trade Delegate 2 (Silver, Gold): _____

DECLARATION I have read the ANPSG 2011 Sponsorship Opportunities Brochure and agree to the 'Sponsorship Conditions' outlined in the document. I declare that I am authorised to make this commitment on behalf of my organisation.

Name: _____ Signature: _____

SPONSORSHIP REGISTRATION

<input type="checkbox"/> Gold Partner	\$9,900 (inc GST)	<input type="checkbox"/> Plenary Session Sponsor	\$2,200 (inc GST)
<input type="checkbox"/> Silver Partner	\$5,500 (inc GST)	<input type="checkbox"/> Post Workshop Drinks Sponsor	\$1,100 (inc GST)
<input type="checkbox"/> Bronze Partner	\$3,300 (inc GST)	<input type="checkbox"/> Satchel Insert	\$330 (inc GST)
<input type="checkbox"/> Workshop Dinner Sponsor	\$2,200 (inc GST)		

PAYMENT DETAILS

Total Amount Payable AUD\$ _____

Cheque (made payable to 'Iceberg Events') Please send me a Tax Invoice with payment options

Mastercard Visa American Express Diners Club

CCV (3-4 digit on back)

Card No.

Expiry Date /

Name on Card _____ Signature _____

TO SECURE YOUR SPONSORSHIP, PLEASE COMPLETE THIS FORM AND RETURN TO:

Post ANPSG National Parking Workshop, PO Box 3080, South Brisbane Qld 4101
or **Fax:** 07 3367 0032 or **Scan & Email to:** catherine@icebergevents.com.au

For enquiries contact Catherine Connors, Iceberg Events on 07 3876 4988 or catherine@icebergevents.com.au

SPONSORSHIP CONDITIONS Acceptance of sponsorship by completion of the sponsor agreement form. Payment of sponsorship required by 29 July 2011 (special arrangements can be made). Notice of cancellation must be submitted in writing prior to 29 July 2011. 50% cancellation fee will apply. Cancellations received after 29 July 2011 will not be refunded.



EXTRA EXHIBITOR & SOCIAL FUNCTION TICKETS

KEY CONTACT PERSON DETAILS:

Name: _____ Company: _____
Phone: _____ Mobile: _____

For security purposes ALL exhibitor staff manning booths must be registered and wear an exhibitor name badge at all times whilst at the Workshop. Extra exhibitor tickets can be purchased for \$330 (inc GST). Exhibitor registration includes day catering, name badge and Welcome Reception. **It does not include session attendance or Workshop Dinner.** Please use this form to book any tickets for the Workshop Dinner.

EXTRA EXHIBITOR STAFF ATTENDEE DETAILS:

1. Name: _____ Position: _____
Email: _____ Mobile: _____
Attending (please tick): Welcome Reception Workshop Dinner Dietary Requirements: _____

2. Name: _____ Position: _____
Email: _____ Mobile: _____
Attending (please tick): Welcome Reception Workshop Dinner Dietary Requirements: _____

3. Name: _____ Position: _____
Email: _____ Mobile: _____
Attending (please tick): Welcome Reception Workshop Dinner Dietary Requirements: _____

REGISTRATION (INC GST):

<input type="checkbox"/> Extra Exhibitor Staff	\$330pp x Qty []=	
<input type="checkbox"/> Workshop Dinner ticket	\$88pp x Qty []=	
Total Payable	AUD \$	

**For enquiries, phone Catherine Connors -
Event Manager, Iceberg Events on
07 3876 4988.**

PAYMENT DETAILS

A receipt will be emailed to you once payment is received.

ICEBERG EVENTS ABN 84 084 581 153

Direct Deposit: Account Name: Iceberg Events BSB No: 484 799 Account Number: 201007319

Please use 'ANPSG' and your surname as the reference. Email the payment confirmation / remittance advice to admin@icebergevents.com.au so that a receipt can be issued.

Cheque (made payable to 'Iceberg Events') **Email me Tax Invoice with payment options**

Credit Card Mastercard Visa Amex Diners Club Security Code (3-4 digits)

Card No. Expiry Date /

Name on Card _____

Signature _____

PLEASE COMPLETE THIS FORM AND RETURN TO:

Post ANPSG National Parking Workshop, PO Box 3080, South Brisbane Qld 4101
or **Fax:** 07 3367 0032 or **Scan & Email to:** catherine@icebergevents.com.au

Terms and Conditions: Cancellations received after 29 July 2011 will not be refunded.

