



Australian Association of Practice Managers
the decision makers in healthcare

Queensland Branch

Staff Development Day 2011

SPONSORSHIP OPPORTUNITIES

Gold Sponsor **\$10,000 (EX GST)**

Silver Sponsor **\$5,000 (EX GST)**

Bronze Sponsor **\$2,500 (EX GST)**

Advertising: Satchel Insert **\$300 (EX GST)**

The Conference

The AAPM Queensland Branch Staff Development Day 2011 will be held on Saturday, 4 June 2011 at the Brisbane Convention & Exhibition Centre.

The comprehensive program will update delegates on a variety of healthcare practice issues.

The day will open and close with special plenary sessions and include a day of interactive workshops and networking opportunities. A full program will be sent to all confirmed sponsors.

A trade exhibition will run throughout the day, showcasing a range of products and services that are available to assist in the management of healthcare practices.

Who will benefit from attending?

The conference will attract more than 400 delegates, including general, specialist, dental, allied health and other healthcare practice managers, practice staff and practice nurses.

The Australian Association of Practice Managers

"Professional Excellence in Healthcare Practice Management"

The Australian Association of Practice Managers Ltd (AAPM) is a not for profit association, nationally recognised as the only professional body dedicated to supporting effective, efficient and profitable practice management in healthcare.

AAPM encourages the development of practice management skills, provides support for both principals and managers and assists with valuable training for practice staff.

Since its inception in 1979, AAPM has raised the profile of practice management through education, information and support for its strong national network of members.

AAPM members are employed in all areas of healthcare including allied health, dental, general practice, medical specialties, physiotherapy and podiatry. AAPM represents practice managers and principals, they are the key-decision makers in a practice.

Sponsorship Opportunities

The conference offers all sponsors the opportunity to market their products and services directly to the practice management opinion leaders and decision-makers, receive a free or discounted trade booth and naming rights to sessions or breaks throughout the day (depending on the level of sponsorship provided).

SPONSORSHIP OPPORTUNITIES

Gold Sponsor

\$11,000 (inclusive of GST)

Our **Gold Sponsor** is a premier sponsor of the conference, and will have the opportunity to work closely with the conference committee and event manager in the planning of their participation throughout the conference.

Corporate branding, acknowledgement and promotional opportunities throughout the conference including:

Premier Listing of Gold Sponsor Logo on

All conference promotional literature and media releases.

Acknowledgement in conference promotional emails.
Website home page and sponsor page, including links.
Sponsor logo in the registration brochure and the conference handbook.

Corporate Message

Message from conference partner included on website and introduction to conference handbook.

Workshop Presentation

Opportunity to present a workshop on behalf of your company.

Trade Exhibition

Opportunity to display in the exhibition area for the event.
2 x complimentary exhibition booths 3m x 2.4m with lights, fascia and power provided.
4 x complimentary trade delegates.

Corporate Signage

Prominent signage at key positions at the venue for the duration of the conference.
Display of corporate logo on sponsor PowerPoint scroll between sessions.

Acknowledgement

Acknowledgement by MC during the opening & closing address.

Promotional Material

Opportunity to distribute promotional material in the conference satchel.

Access & Attendance List

Attendance numbers and delegate list (name, position, organisation) to be made available prior to the conference, and final delegate list post conference.

Please note

Booth Location: Trade exhibitors will be allocated booth positions according to the level of the sponsorship package, and in the order in which sponsorships are booked.

Staff Registration: Four (4) complimentary catering tickets (per booth) for your company representatives, entitling four trade delegates to early morning coffee, morning tea, lunch and afternoon tea. If additional personnel man the booth, they must be registered as extra catering tickets.

Sponsorship Conditions

Acceptance of sponsorship by completion of the sponsor agreement form.

Payment of sponsorship required by 15 April 2011 (special arrangements can be made).

Notice of cancellation must be submitted in writing prior to 15 April 2011.

50% cancellation fee will apply.

Cancellations received after 15 April 2011 will not be refunded.

Enquiries to: Emma Tooth on 07 3876 4988 or emma@icebergevents.com.au

SPONSORSHIP OPPORTUNITIES

Silver Sponsor

\$5,500 (inclusive of GST)

Our **Silver Sponsors** are premier sponsors of the conference, and will have the opportunity to work closely with the conference committee and conference organiser in the planning of their participation throughout the conference.

Corporate branding, acknowledgement and promotional opportunities throughout the conference including:

Premier Listing of Silver Sponsor Logo on

All conference promotional literature and media releases.

Acknowledgement in conference promotional emails.
Website home page and sponsor page, including links.
Sponsor logo in the registration brochure and the Conference handbook.

Plenary/Workshop Session Sponsorship

Opportunity to sponsor a Plenary/Workshop Session, or morning tea, lunch or afternoon tea.

Corporate Message

Message from conference partner included on website and introduction to conference handbook.

Trade Exhibition

Opportunity to display in the exhibition area for the event.

1 x complimentary 3m x 2.4m booth with lights, fascia and power provided.

2 x complimentary trade delegates.

Corporate Signage

Prominent signage at key positions at the venue for the duration of the conference.

Display of corporate logo on sponsor PowerPoint scroll between sessions.

Acknowledgement

Acknowledgement by MC during the opening & closing address.

Promotional Material

Opportunity to distribute promotional material in the conference satchel.

Access & Attendance List

Attendance numbers and delegate list (name, position, organisation) to be made available prior to the conference, and final delegate list post conference.

Please note

Booth Location: Trade exhibitors will be allocated booth positions according to the level of the sponsorship package, and in the order in which sponsorships are booked.

Staff Registration: Two (2) complimentary catering tickets (per booth) for your company representatives, entitling two trade delegates to early morning coffee, morning tea, lunch and afternoon tea. If additional personnel man the booth, they must be registered as extra catering tickets.

Sponsorship Conditions

Acceptance of sponsorship by completion of the sponsor agreement form.

Payment of sponsorship required by 15 April 2011 (special arrangements can be made).

Notice of cancellation must be submitted in writing prior to 15 April 2011.

50% cancellation fee will apply.

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SPONSORSHIP OPPORTUNITIES

Bronze Sponsor

\$2,750 (inclusive of GST)

Our **Bronze Sponsors** are a premier sponsor of the conference, and will have the opportunity to work closely with the conference committee and conference organiser in the planning of their participation throughout the conference.

Corporate branding, acknowledgement and promotional opportunities throughout the conference including.

Premier Listing of Bronze Sponsor Logo on

All conference promotional literature and media releases.

Acknowledgement in conference promotional emails
Website home page and sponsor page, including links
Sponsor logo in the registration brochure and the Conference handbook.

Corporate Message

Message from conference partner included on website and introduction to Conference handbook.

Trade Exhibition

Opportunity to display in the exhibition area for the event.
50% discount 3m x 2.4m booth with lights; fascia and power provided.
2 x complimentary trade delegates.

Corporate Signage

Prominent signage at key positions at the venue for the duration of the conference.
Display of corporate logo on the sponsor PowerPoint scroll between sessions.

Acknowledgement

Acknowledgement by MC during the opening & closing address.

Promotional Material

Opportunity to distribute promotional material in the conference satchel.

Access & Attendance List

Attendance numbers and delegate list (name, position, organisation) to be made available prior to the conference, and final delegate list post conference.

Please note

Booth Location: Trade exhibitors will be allocated booth positions according to the level of the sponsorship package, and in the order in which sponsorships are booked.

Staff Registration: Two (2) complimentary catering tickets (per booth) for your company representatives, entitling two trade delegates to early morning coffee, morning tea, lunch and afternoon tea. If additional personnel man the booth, they must be registered as extra catering tickets.

Sponsorship Conditions

Acceptance of sponsorship by completion of the sponsor agreement form.

Payment of sponsorship required by 15 April 2011 (special arrangements can be made).

Notice of cancellation must be submitted in writing prior to 15 April 2011.

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SPONSORSHIP OPPORTUNITIES

Advertising: Satchel Insert

\$330 (inclusive of GST)

Companies are invited to include an insert in the delegate satchels, such as an A4 flyer or brochure.

The cost of the insert is \$330 (inc GST).

All inserts must be approved before confirmation of inclusion to ensure available space.

Booking Conditions

Acceptance of sponsorship by completion of the sponsor agreement form.

Payment of sponsorship required by 15 April 2011 (special arrangements can be made).

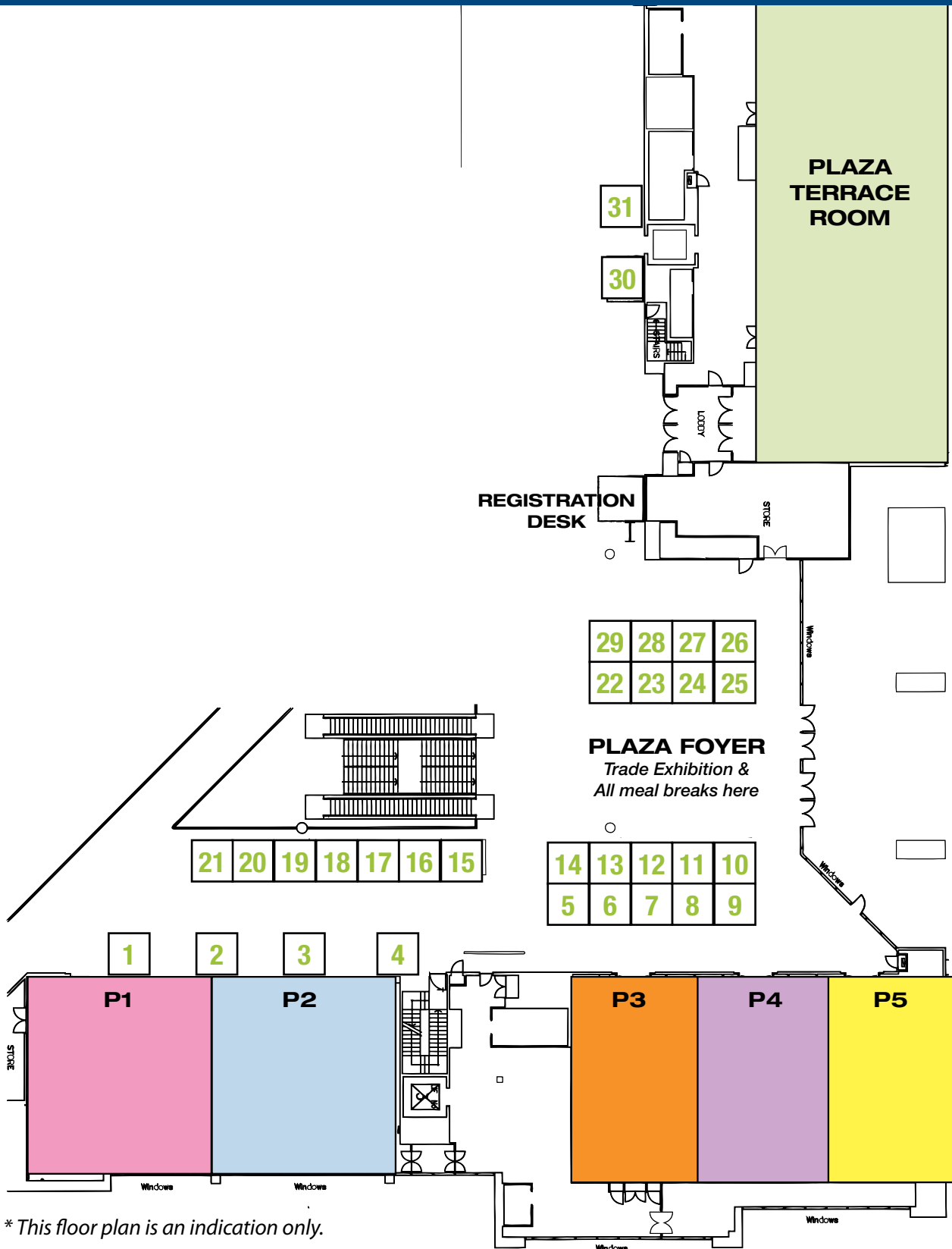
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EXHIBITION AREA FLOOR PLAN



* This floor plan is an indication only.

