



Australian Association of Practice Managers
the decision makers in healthcare

Queensland Branch

Staff Development Day 2011

EXHIBITION OPPORTUNITIES

Trade Exhibitor **\$1,200 (EX GST)**

Advertising: Satchel Insert **\$300 (EX GST)**

Exhibitor Benefits

The conference offers all exhibitors the opportunity to market their products and services directly to the practice management opinion leaders and decision-makers.

The Conference

The AAPM Queensland Branch Staff Development Day 2011 will be held on Saturday, 4 June 2011 at the Brisbane Convention & Exhibition Centre.

The comprehensive program will update delegates on a variety of healthcare practice issues.

The day will open and close with special plenary sessions and include a day of interactive workshops and networking opportunities. A full program will be sent to all confirmed sponsors.

A trade exhibition will run throughout the day, showcasing a range of products and services that are available to assist in the management of healthcare practices.

Who will benefit from attending?

The conference will attract more than 400 delegates, including general, specialist, dental, allied health and other healthcare practice managers, practice staff and practice nurses.

The Australian Association of Practice Managers

"Professional Excellence in Healthcare Practice Management"

The Australian Association of Practice Managers Ltd (AAPM) is a not for profit association, nationally recognised as the only professional body dedicated to supporting effective, efficient and profitable practice management in healthcare.

AAPM encourages the development of practice management skills, provides support for both principals and managers and assists with valuable training for practice staff.

Since its inception in 1979, AAPM has raised the profile of practice management through education, information and support for its strong national network of members.

AAPM members are employed in all areas of healthcare including allied health, dental, general practice, medical specialties, physiotherapy and podiatry. AAPM represents practice managers and principals, they are the key-decision makers in a practice.

Sponsorship Opportunities

The conference offers all sponsors the opportunity to market their products and services directly to the practice management opinion leaders and decision-makers, receive a free or discounted trade booth and naming rights to sessions or breaks throughout the day (depending on the level of sponsorship provided).

EXHIBITION OPPORTUNITIES

Trade Exhibitor

\$1,320 (inclusive of GST)

Our **trade exhibitors** will have the opportunity to work closely with the conference committee and event organisers in the planning of their participation throughout the conference.

Corporate branding, acknowledgement and promotional opportunities throughout the conference including:

Listing of Logo on

All conference promotional literature and media releases.

Acknowledgement in conference promotional emails.

Website home page and sponsor page, including links.

Corporate logo in the conference handbook.

Corporate Message

Message from conference partner included on website and introduction to conference handbook.

Trade Exhibition

Opportunity to display in the exhibition area for the event.

1 x complimentary 3m x 2.4m booth with lights; fascia and power will be provided.

2 x complimentary trade delegates.

Access & Attendance List

Attendance numbers and delegate list (name, position, organisation) to be made available prior to the conference, and final delegate list post conference.

Please note

Booth Location: Trade exhibitors will be allocated booth positions according to the level of the sponsorship package, and in the order in which sponsorships are booked.

Staff Registration: Two (2) complimentary catering tickets (per booth) for your company representatives, entitling two trade delegates to early morning coffee, morning tea, lunch and afternoon tea. If additional personnel man the booth, they must be registered as extra catering tickets.

Booking Conditions

Acceptance of sponsorship by completion of the sponsor agreement form.

Payment of sponsorship required by 15 April 2011 (special arrangements can be made).

Notice of cancellation must be submitted in writing prior to 15 April 2011.

50% cancellation fee will apply.

Cancellations received after 15 April 2011 will not be refunded.

Enquiries to: Emma Tooth on +61 7 3876 4988 or emma@icebergevents.com.au

SPONSORSHIP OPPORTUNITIES

Advertising: Satchel Insert

\$330 (inclusive of GST)

Companies are invited to include an insert in the delegate satchels, such as an A4 flyer or brochure.

The cost of the insert is \$330 (inc GST).

All inserts must be approved before confirmation of inclusion to ensure available space.

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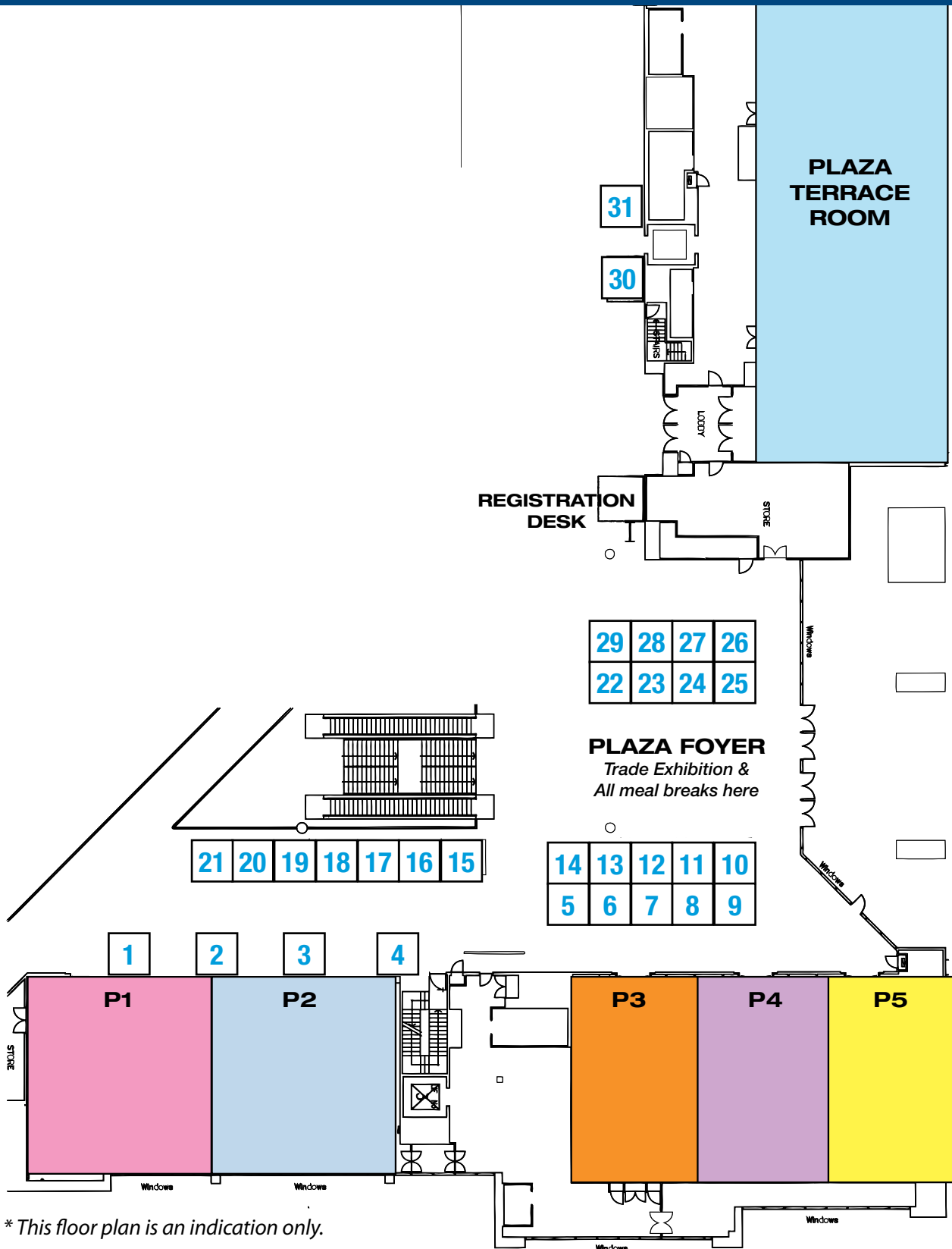
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EXHIBITION AREA FLOOR PLAN



* This floor plan is an indication only.

SPONSOR AGREEMENT FORM

CONTACT DETAILS

Title (Mr/Mrs/Ms) _____ First Name _____ Surname _____

Company _____

Postal Address _____

Suburb _____ State _____ Postcode _____

Phone _____ Fax _____

Mobile _____

Email _____

Industry Service / Product _____

1. Name of Trade Delegate _____

2. Name of Trade Delegate _____

BOOTH PREFERENCES (Please pick your top 3 preferences from the Exhibition area Floor Plan)

#1 _____ #2 _____ #3 _____

SPONSORSHIP REGISTRATION

Trade Exhibitor \$1,320 (inc GST)

Satchel Insert \$330 (inc GST)

PAYMENT DETAILS

Total Amount Payable AUD\$ _____

Cheque (made payable to 'Iceberg Events') Please send me a Tax Invoice with payment options

Mastercard Visa American Express Diners Club

CCV (3-4 digit on back)

Card No.

Expiry Date /

Name on Card _____

Signature _____

PLEASE SEND THE FOLLOWING FOR THE WEBSITE AND PRINT BROCHURES AS SOON AS POSSIBLE:

Corporate Logo Email to emma@icebergevents.com.au in EPS and high resolution JPG

Corporate Profile Email a couple of short paragraphs to emma@icebergevents.com.au for your promotional blurb on website, including your company's hyperlink

ICEBERG EVENTS ABN 84 084 581 153

TO SECURE YOUR TRADE BOOTH, PLEASE COMPLETE THIS FORM AND RETURN TO:

Post AAPM Staff Development Day 2011, 33 Park Road, Milton QLD 4064

or **Fax:** 07 3367 0032 or **Scan & E-mail to:** emma@icebergevents.com.au

For enquiries, phone Emma Tooth, Iceberg Events on 07 3876 4988.

BOOKING CONDITIONS Acceptance of offer by completion of exhibitor booking form. Payment of sponsorship required by 15 April 2011 (special arrangements can be made). Notice of cancellation must be submitted in writing prior to 15 April 2011. 50% cancellation fee will apply. Cancellations received after 15 April 2011 will not be refunded. **PLEASE NOTE Booth Location:** Trade exhibitors will be allocated booth positions according to the level of the sponsorship package, and in the order in which sponsorships are booked. **Staff Registration:** Two (2) complimentary catering tickets (per booth) for your company representatives, entitling two trade delegates to early morning coffee, morning tea, lunch and afternoon tea. If additional personnel man the booth, they must be registered as extra catering tickets.