

# Future Directions of Technology

## Cloud, Virtualisation, Communications and Greening of IT



The latest technology has created endless possibilities for changing the way we do business today, but has also introduced a whole new set of questions and implications. Attend one of the free half day seminars designed to introduce and demonstrate some of the latest information technology developments in cloud computing, virtualisation, communications and the greening of IT.

### These FREE seminars are a must for:

All local small to medium sized businesses including those operating in the manufacturing, creative industries, defence, mining technology and clean energy industries.

### Virtualisation everywhere and anywhere?

#### Radek Tkaczyk, Senior Systems Consultant, VMVault

The session will show how virtualisation is helping companies get more out of their IT investment, and how virtualisation can better utilise the equipment they already have. Radek will also discuss the environmental impact of virtualisation and how this can lower a company's overall electricity and cooling requirements for their IT equipment, which helps lower greenhouse gas emissions. Radek will also demonstrate how virtualisation ties into cloud computing, give an online demo of accessing cloud computing resources and how this can be used to enable staff to work from anywhere - be it at the office, at home, or on the road.



### Putting it all together in the cloud?

#### Andrew McNally, Managing Director, EH Technology

This session will aim to de-mystify "the Cloud" and provide simple examples and ideas of how everyday businesses can make use of what is actually a tried and proven technology. He will discuss some of the ways we currently use Cloud Services everyday and how your business may leverage these services to enable greater efficiency, piece of mind and return on investment. Andrew will discuss Australian case studies and demonstrate ways that real Australian companies are leveraging the Cloud.



### Securing the "anywhere" revolution

#### Matthew Thompson, Strategic Sales, GCOMM

This session will be focused on current broadband technologies available in Australia today and potential future technologies. He will discuss current cloud computing connectivity models and the importance of a secure network in realising the greatest benefit from cloud computing and virtualisation. He will also touch on some recent case studies of successful organisations leveraging their network for greater productivity, services and lower total cost of ownership.



### How green is my IT?

#### Hilton Travis, Managing Director, QuarkIT

This session will summarise the virtualization, cloud and communications sessions and offer a look at some other avenues for cost savings and energy reduction when considering technology for your business including remote workers, desktop and mobile computers, peripherals and even the whole office itself.



Hosted by



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## SMBiT Professionals Seminar Series Schedule of Dates 2010

Monday, 1 November

8.30am-1.00pm

Brisbane Technology Park

Monday, 8 November

8.30am-1.00pm

Crowne Plaza, Alice Springs

Wednesday, 10 November

8.30am-1.00pm

Crowne Plaza, Darwin

Monday, 15 November

8.30am-1.00pm

Holiday Inn, Cairns

Tuesday, 16 November

8.30am-1.00pm

Ocean International, Mackay

Thursday, 25 November

12.30pm-5.00pm

Burke and Wills Hotel,

Toowoomba

Registration Cost: Free

Register at  
[smbitproseminars.com.au](http://smbitproseminars.com.au)

For event enquiries  
please contact

Iceberg Events  
Phone 07 3876 4988  
[admin@icebergevents.com.au](mailto:admin@icebergevents.com.au)

For full details & to register visit: [www.smbitproseminars.com.au](http://www.smbitproseminars.com.au)