



14th Annual Australian National Parking Workshop 2010

29 September - 1 October 2010

Wrest Point Convention Centre, Hobart, Tasmania



The pursuit of excellence

SPONSORSHIP OPPORTUNITIES BROCHURE

GOLD PARTNER	\$9,900 (INC GST)
SILVER PARTNER SOLD OUT	\$5,500 (INC GST)
BRONZE PARTNER	\$3,300 (INC GST)
CONFERENCE DINNER SPONSOR	\$2,200 (INC GST)
MOTIVATIONAL SPEAKER SPONSOR	\$2,200 (INC GST)
INTERNET CAFE SPONSOR	\$2,200 (INC GST)
POST CONFERENCE DRINKS SPONSOR	\$1,100 (INC GST)
SACHEL INSERT	\$330 (INC GST)

www.parkingworkshop.com

SPONSORSHIP OPPORTUNITIES

GOLD PARTNER

\$9,900 (inclusive of GST)

Our **Gold Partner** is a premier sponsor of the conference, and will have the opportunity to work closely with the conference committee and conference organiser in the planning of their participation throughout the conference program.

Presentation

- The Gold Partners will have the opportunity to present for 15 minutes to conference delegates

Acknowledgement of Sponsorship

- Logo to appear on conference website home page and sponsor page, including hyperlink to your company website
- Acknowledgement of sponsorship in conference promotional emails
- Logo to appear in conference handbook
- Acknowledgement by MC during the opening & closing address
- Gold Partners to be clearly identified as a sponsor on their name badge

Trade Display

- Opportunity to display in the exhibition area for the event
- Standard booth with lights, fascia and power will be provided (prime location)

Corporate Signage

- Prominent signage at key positions at the venue for the duration of the conference
- Display of Gold Partner logo on sponsor scroll between sessions

Promotional Material

- Opportunity to distribute promotional material in the conference satchel



Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation and email address) to be made available prior to the conference, and final delegate list post conference subject to delegate consent

Sponsor Entitlements

- 2 x complimentary conference registrations, where registration includes attendance at the welcome reception, conference dinner and conference sessions. Accommodation is not included in this registration

Sponsorship Conditions

- Acceptance of sponsorship by completion of the sponsor agreement form.
- Payment of sponsorship required by 30 July 2010 (special arrangements can be made).
- Notice of cancellation must be submitted in writing prior to 30 July 2010.
- 50% cancellation fee will apply.
- Cancellations received after 30 July 2010 will not be refunded.

Enquiries to: Emma Tooth on 07 3876 4988 or emma@icebergevents.com.au

SPONSORSHIP OPPORTUNITIES

SILVER PARTNER

\$5,500 (inclusive of GST)

The **Silver Partner** is a key sponsor of the conference, and will have the opportunity to work closely with the conference committee, and event manager in the planning of their participation throughout the conference program.

Silver Partners have the opportunity for sponsorship of one of the following key conference activities:

Welcome Reception

- 5 minute speaking opportunity
- Prominent Signage
- Two additional complimentary tickets to welcome reception

OR

Branded Conference Satchel

- Only logo to appear alongside the ANPSG logo

AS WELL AS:

Acknowledgement of Sponsorship

- Logo to appear on conference website home page and sponsor page, including hyperlink to your company website
- Acknowledgement of sponsorship in conference promotional emails
- Logo to appear in conference handbook
- Acknowledgement by MC during the opening & closing address
- Silver Partners to be clearly identified as a sponsor on their name badge

Trade Display

- Opportunity to display in the exhibition area for the event
- Standard booth with lights, fascia and power will be provided

SOLD OUT

Corporate Signage

- Prominent signage at key positions at the venue for the duration of the conference
- Display of Silver Partner logo on sponsor scroll between sessions

Acknowledgement of Silver Partner

- Acknowledgement by MC during the opening & closing address
- All Silver Partners to be clearly identified as a sponsor on their name badge

Promotional Material

- Opportunity to distribute promotional material in the conference satchel

Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation and email address) to be made available prior to the conference, and final delegate list post conference subject to delegate consent

Sponsor Entitlements

- 2 x complimentary conference registrations, where registration includes attendance at the welcome reception, conference dinner and conference sessions. Accommodation is not included in this registration

Sponsorship Conditions

- Acceptance of sponsorship by completion of the sponsor agreement form.
- Payment of sponsorship required by 30 July 2010 (special arrangements can be made).
- Notice of cancellation must be submitted in writing prior to 30 July 2010.
- 50% cancellation fee will apply.
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SPONSORSHIP OPPORTUNITIES

BRONZE PARTNER

\$3,300 (inclusive of GST)

The **Bronze Partner** is a key sponsor of the conference and will have the opportunity to work closely with the conference committee and event manager in the planning of their participation to ensure the delivery of outstanding corporate exposure.

Trade Display

- Opportunity to display in the exhibition area for the event
- Standard booth with lights, fascia and power will be provided

Acknowledgement of Sponsorship

- Logo to appear on conference website home page and sponsor page, including hyperlink to your company website
- Acknowledgement of sponsorship in conference promotional emails
- Logo to appear in conference handbook
- Acknowledgement by MC during the opening & closing address
- Bronze Partners to be clearly identified as a sponsor on their name badge

Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation and email address) to be made available prior to the conference, and final delegate list post conference subject to delegate consent

Sponsor Entitlements

- 1 x complimentary conference registration, where registration includes attendance at the welcome reception, conference dinner and conference sessions. Accommodation is not included in this registration

Sponsorship Conditions

- Acceptance of sponsorship by completion of the sponsor agreement form.
- Payment of sponsorship required by 30 July 2010 (special arrangements can be made).
- Notice of cancellation must be submitted in writing prior to 30 July 2010.
- 50% cancellation fee will apply.
- Cancellations received after 30 July 2010 will not be refunded.

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SPONSORSHIP OPPORTUNITIES

CONFERENCE DINNER SPONSOR

\$2,200 (inclusive of GST)

Conference Dinner Sponsorship

- Recognition as Conference Dinner Sponsor on all conference collateral
- Conference Dinner sponsor to be clearly identified as a sponsor on their name badge

Opportunity to present a 5 minute presentation to Conference Dinner attendees

- Opportunity to present for 5 minutes to attendees at the Conference Dinner on Thursday 30 September

Please note that there will be no visual equipment at the conference dinner and as such this presentation must be audio only – no PowerPoint Presentations

Option to provide a Branded Gift Pack (Extra cost: \$20 per delegate)

- Opportunity to provide all delegates with a branded cascade brewery gift pack for an additional \$20 per delegate (approximately 120 people)

Gift pack includes:

- 1 x Cascade Gift box
- 1 x Cascade Glass
- 1 x Cascade Stubby
- 1 x Label with sponsors logo

Acknowledgement of Sponsorship

- Logo to appear on conference website home page and sponsor page, including hyperlink to your company website
- Acknowledgement of sponsorship in conference promotional emails
- Logo to appear in conference handbook
- Dinner Sponsor to be clearly identified as a sponsor on their name badge



Sponsorship Entitlements

- 1 x complimentary conference registration, where registration includes attendance at the welcome reception, conference dinner and conference sessions. Accommodation is not included in this registration
- 2 x additional tickets to the conference dinner

Promotional Material

- Opportunity to distribute promotional material in the conference satchel

Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation, email address) to be made available prior to the conference, and final delegate list post conference subject to delegate consent

Discounted Trade Display Opportunity

- Opportunity to display in the exhibition area for the event at a reduced rate.

Sponsorship Conditions

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SPONSORSHIP OPPORTUNITIES

MOTIVATIONAL SPEAKER SPONSOR

\$2,200 (inclusive of GST)

Recognition as the Motivational Speaker Sponsor

- Verbal recognition of motivational speaker sponsorship during the sponsored session
- Opportunity to present the sponsored speaker with a gift at the conclusion of their presentation
- Logo to appear on the 'Thanking Sponsors' PowerPoint slide
- Logo to appear on the sponsored presentations title slide

Acknowledgement of Sponsorship

- Logo to appear on conference website home page and sponsor page, including hyperlink to your company website
- Acknowledgement of sponsorship in conference promotional emails
- Logo to appear in conference handbook
- Sponsor to be clearly identified as a sponsor on their name badge

Promotional Material

- Opportunity to distribute promotional material in the conference satchel

Sponsor Entitlements

- 1 x complimentary conference registration, where registration includes attendance at the welcome reception, conference dinner and conference sessions. Accommodation is not included in this registration

Conference Satchel

- Opportunity to provide promotional material to be

included in the conference satchel (1 page flyer)

Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation and email address) to be made available prior to the conference, and final delegate list post conference subject to delegate consent

Sponsorship Conditions

- Acceptance of sponsorship by completion of the sponsor agreement form.
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SPONSORSHIP OPPORTUNITIES

INTERNET CAFE SPONSOR

\$2,200 (inclusive of GST)

Recognition as the Internet Cafe Sponsor

- Verbal recognition of sponsorship throughout the workshop
- Logo to appear as the desktop image on all of the computers in the internet cafe
- Logo to appear on the 'Thanking Sponsors' PowerPoint slide

Acknowledgement of Sponsorship

- Logo to appear on conference website home page and sponsor page, including hyperlink to your company website
- Sponsor to be clearly identified as a sponsor on their name badge

Corporate Signage

- Opportunity to place 2 x retractable banners in the internet café area

Sponsor Entitlements

- 1 x complimentary conference registration, where registration includes attendance at the welcome reception, conference dinner and conference sessions. Accommodation is not included in this registration

Promotional Material

- Opportunity to provide promotional material to be included in the conference satchel (1 page flyer)

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SPONSORSHIP OPPORTUNITIES

POST CONFERENCE DRINKS SPONSOR

\$1,100 (inclusive of GST)

Recognition as the Post Conference Drinks Sponsor

- Verbal recognition of sponsorship at the conclusion of the workshop
- Logo to appear on the 'Thanking Sponsors' PowerPoint slide

Acknowledgement of Sponsorship

- Logo to appear on conference website home page and sponsor page, including hyperlink to your company website
- Sponsor to be clearly identified as a sponsor on their name badge

Sponsor Entitlements

- 1 x complimentary conference registration, where registration includes attendance at the welcome reception, conference dinner and conference sessions. Accommodation is not included in this registration

Promotional Material

- Opportunity to provide promotional material to be included in the conference satchel (1 page flyer)

Access & Attendance List

- Attendance numbers and delegate list (name, position, organisation and email address) to be made available prior to the conference, and final delegate list post conference subject to delegate consent

Sponsorship Conditions

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SATCHEL INSERT

\$330 (inclusive of GST)

Companies are invited to include an insert in the delegate satchels, such as an A4 flyer or brochure.

Provision of a lightweight brochure (up to 4 pages and A4 in size) or corporate gift in delegate satchels. All inserts must be approved to ensure available space.

Please note that all sponsorship levels are entitled to satchel inserts.

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TAILORED PACKAGE TO SUIT YOUR NEEDS

In addition to the above packages, tailor made packages that suit your individual needs can be arranged. Please contact us to discuss.



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SPONSOR AGREEMENT FORM

CONTACT DETAILS

Please write clearly

Title (Mr/Mrs/Ms) _____ First Name _____ Surname _____

Company _____

Postal Address _____

Suburb/City _____ State _____ Postcode _____

Phone _____ Mobile _____

Email _____

Industry Service / Product _____

Trade Delegate 1 (Bronze, Silver, Gold): _____

Trade Delegate 2 (Silver, Gold): _____

DECLARATION I have read the ANPSG 2010 Sponsorship Opportunities Brochure and agree to the 'Sponsorship Conditions' outlined in the document. I declare that I am authorised to make this commitment on behalf of my organisation.

Name: _____ Signature: _____

SPONSORSHIP REGISTRATION

<input type="checkbox"/> Gold Partner	\$9,900 (inc GST)	<input type="checkbox"/> Motivational Speaker Sponsor	\$2,200 (inc GST)
<input type="checkbox"/> Silver Partner SOLD OUT	\$5,500 (inc GST)	<input type="checkbox"/> Internet Cafe Sponsor	\$2,200 (inc GST)
<input type="checkbox"/> Bronze Partner	\$3,300 (inc GST)	<input type="checkbox"/> Post Conference Drinks Sponsor	\$1,100 (inc GST)
<input type="checkbox"/> Conference Dinner Sponsor	\$2,200 (inc GST)	<input type="checkbox"/> Satchel Insert	\$330 (inc GST)

PAYMENT DETAILS

Total Amount Payable AUD\$ _____

Cheque (made payable to 'Iceberg Events') Please send me a Tax Invoice with payment options

Mastercard Visa American Express Diners Club

CCV (3-4 digit on back)

Card No.

Expiry Date /

Name on Card _____ Signature _____

TO SECURE YOUR SPONSORSHIP, PLEASE COMPLETE THIS FORM AND RETURN TO:

Post ANPSG National Parking Workshop 2010, PO Box 1179, MILTON QLD 4064

or Fax: 07 3367 0032 or Scan & Email to: emma@icebergevents.com.au

For enquiries contact Emma Tooth, Iceberg Events: Phone 07 3876 4988 or Email emma@icebergevents.com.au

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