



# 2010 INTERNATIONAL NONPROFIT & SOCIAL MARKETING CONFERENCE (INSM)

15-16 JULY 2010 | VENUES: QUEENSLAND UNIVERSITY OF TECHNOLOGY & GRIFFITH UNIVERSITY, BRISBANE



## ADDITIONAL SPONSORSHIP OPPORTUNITIES & TRADE

Invitation to sponsor the International Nonprofit and Social Marketing Conference 2010 (INSM 2010), to be held at the Brisbane and South Brisbane campuses of QUT (Queensland University of Technology) and Griffith University, 15-16 July 2010.

### Additional Opportunities

- Keynote Speaker Sponsor
- Conference Dinner Sponsor
- Concurrent Session Sponsor
- Satchel Insert
- Writing Pads and Pens
- Contra Sponsorship Opportunities
- Advertising Opportunities

Jointly hosted by



[www.insmconference.org](http://www.insmconference.org)



# 2010 INTERNATIONAL NOT FOR PROFIT & SOCIAL MARKETING CONFERENCE (INSM)

15-16 JULY 2010 | VENUES: QUEENSLAND UNIVERSITY OF TECHNOLOGY & GRIFFITH UNIVERSITY, BRISBANE

## Keynote Speaker Sponsor

**\$2,200 AUD (inc GST)**

Sponsorship of a speaker involves contributing to the costs associated with that speaker. Sponsorship benefits include:

- Inclusion of company logo on title slides within plenary room
- Opportunity to place signage within plenary room
- Acknowledgment by session chair
- Acknowledged as Keynote Sponsor in conference program and on conference website with link to own website.

## Conference Dinner Sponsor

**\$3,850 AUD (inc GST)**

Conference dinner sponsorship benefits include:

- Opportunity to provide each dinner guest with a branded gift/goodie bag
- Opportunity to display signage at the dinner venue
- Acknowledgment by conference chair at the dinner
- Acknowledged as sponsor in conference program and on conference website with link to own website
- Four (4) tickets to attend the conference dinner.

## Concurrent Session Sponsor

**\$550 AUD (inc GST)**

Concurrent session sponsorship benefits include:

- Acknowledgment by session chair
- Inclusion of company logo on title slides within session room
- Opportunity to display signage in session room
- Acknowledged as sponsor in conference program and on conference website with link to own website
- Opportunity for two (2) company representatives to attend the sponsored session.

## Satchel Insert

**\$550 AUD (inc GST)**

Reach delegates directly by providing inserts in the delegate satchel which is given to all full registered delegates. All inserts must be approved by the committee. Inserts may take the form of a brochure/flyer (up to single A4 double sided) or sample promoting your product or service.

## Writing pads and pens

**\$550 AUD (inc GST)**

Reach delegates directly by supplying the pads and pens to be inserted in the delegate satchel. All pads and pens must be approved by the committee. Sponsor will be responsible for the purchasing and overprinting of the pads and pens and will be acknowledged as a sponsor in conference program and on conference website with link to own website.



# 2010 INTERNATIONAL NOT FOR PROFIT & SOCIAL MARKETING CONFERENCE (INSM)

15-16 JULY 2010 | VENUES: QUEENSLAND UNIVERSITY OF TECHNOLOGY & GRIFFITH UNIVERSITY, BRISBANE

## CONTRA SPONSORSHIP OPPORTUNITIES

The INSM 2010 Conference is looking for a small number of companies to provide value add items for conference delegates. Value add items could include but are not limited to:

- USB Sticks
- Lanyards
- Chocolates
- Other (Please contact Iceberg Events to approve other items)

You will need to provide 150 of each item and these can be branded with your corporate logo (at your own expense).

Contra sponsorship benefits include:

- Opportunity to brand the supplied item
- Recognition as a supporter of the conference
- Logo to appear in the conference handbook and on the conference website.

## ADVERTISING OPPORTUNITIES

### Conference Program (A4, Full colour)

Your company advertisement will appear on the printed version of the conference program as well as a PDF version on the conference website (artwork to be supplied by you).

- Outside back cover \$825
- Inside front/back cover \$715
- Inside full page \$440
- Inside half page \$275

Prices are in Australian Dollars and include GST.

## SPONSORSHIP CONDITIONS

Acceptance of offer is by completion of Sponsor Agreement Form.

Payment is required by 25 June 2010 (special arrangements can be made).

Notice of cancellation must be submitted in writing prior to 25 June 2010.

50% cancellation fee will apply.

Cancellations received after 25 June 2010 will not be refunded.

### SPONSORSHIP ENQUIRIES

Emma Tooth  
Event Coordinator, Iceberg Events  
Phone: 07 3876 4988 or  
Email: emma@icebergevents.com.au

