



INTERNATIONAL CONFERENCE ON SUCCESSSES & FAILURES IN TELEHEALTH 2009

10-11 NOVEMBER 2009 | RBWH EDUCATION CENTRE, BRISBANE



SPONSORSHIP OPPORTUNITIES INFORMATION BROCHURE

MAJOR SPONSOR

SOLD OUT

\$7,700 (INC GST)

GOLD SPONSOR

\$5,500 (INC GST)

SILVER SPONSOR

\$3,300 (INC GST)

BRONZE SPONSOR

\$2,200 (INC GST)



ABOUT THE EVENT

Overview

The 2009 Annual International Successes and Failures in Telehealth (SFT) Conference will be held in the Education Centre, Royal Brisbane & Women's Hospital, Brisbane, Australia on 10-11 November 2009.

The SFT conference provides a unique forum which explores both successes and failures in telehealth. Its uniqueness as the only telehealth conference in the southern hemisphere attracts prominent national and international speakers and delegates. It provides an excellent programme for others to learn from experts in the field.

The scientific programme will be informative and interactive and will be accompanied by a trade exhibition featuring the latest products and technology available in telehealth and e-health. The peer-reviewed conference proceedings are published annually as a special supplement to the *Journal of Telemedicine and Telecare*.

Aim

To provide the opportunity for delegates to present the latest research and discuss the pros and cons of telemedicine, telehealth and e-health to foster the education in and promotion of better health care and services worldwide.

Conference Topics

Presentations will be selected which reflect the general theme of successes and failures in telehealth.

Session topics covered at local and global level during previous SFT conferences include:

- » Use of the Internet
- » Evaluation
- » Experimental
- » Online health
- » Developing countries
- » Home/Community
- » New Applications
- » Cost-effectiveness
- » Paediatrics
- » Aged care
- » Education

Target Audience

Over 150 delegates from Australia and overseas are expected to attend SFT-09, attracting professionals and relevant personnel, for example:

- » Academics
- » Doctors
- » Nurses
- » Allied health professionals
- » Administrators
- » Government representatives
- » Policy advisers
- » Audio-visual technicians
- » Managers
- » Educators
- » Media personnel

SPONSOR BENEFITS

Sponsorship provides an upper-edge on competitors who are not involved in the conference to "sell" your organisation's advantages over its competitors in a climate of enthusiasm.

- » Attendance will provide an excellent opportunity to demonstrate your telehealth and e-health initiatives to a receptive audience, facilitating networking and allowing participants to update their knowledge and understanding of your products and services.
- » The conference will be a unique opportunity to market your products to a wide range of potential customers through close interaction with a key target market.
- » The conference can provide the opportunity for your organisation to showcase the latest products, services or programmes to key decision makers.
- » Your organisation will be openly and prominently demonstrating its continued commitment to and active support for telemedicine, telehealth and e-health and the influence of technological innovations.
- » Attendance will provide opportunities to involve representatives from your organisation both in the conference programme and through attendance at the event.
- » Sponsorship entitlements are designed to have impact before, during and after the event.



MAJOR SPONSOR

\$7,700 (inc GST) **1 Opportunity Available.**

Our **Major Sponsor** is the premier sponsor of the conference, and will have the opportunity to work closely with the conference committee and event manager in the planning of their participation throughout the conference programme.

As a major sponsor you will be prominently exposed to a highly relevant and interested audience during the lead up period and at the event. Your contribution to this unique and highly successful event will entitle you to the following opportunities:

Premier Listing of Major Sponsor Logo on

- » All conference promotional literature and media releases.
- » Acknowledgement in conference promotional emails.
- » Website home page and sponsor page, including links.
- » Sponsor logo to appear on the conference flyer and in the conference proceedings.

Opportunity to speak to Delegates

- » Opportunity to give a 20 minute presentation within the conference programme.
- » Opportunity to present an award at the conclusion of the conference.
- » Conference Dinner Sponsorship
- » Major Sponsor to be recognised as the conference dinner sponsor.
- » Major Sponsor to have the opportunity to welcome delegates to the conference dinner during a 5 minute speaker opportunity.

Corporate Message

- » Message from the Major Sponsor included on the conference website and in the conference proceedings.

Journal of Telemedicine and Telecare

- » Company name to appear in the special edition of the *Journal of Telemedicine and Telecare*.

Trade Display

- » Opportunity to display in the trade area for the event.
- » Clothed display table with power will be provided.

Corporate Signage

- » Prominent signage at key positions at the venue for the duration of the conference.
- » Display of Major Sponsor logo on sponsor scroll between sessions.

Acknowledgement of Major Sponsor

- » Acknowledgement by MC during the opening & closing address.
- » The Major Sponsor to be clearly identified as a sponsor on their name badge.

Promotional Material

- » Opportunity to distribute promotional material (unlimited) at the conference opening (satchel insert).

Access & Attendance List

- » Attendance numbers and delegate list (name, position, organisation) to be made available prior to the conference, and final delegate list post conference.

Conference Endorsement

- » Use of the below conference endorsement phrase until December 2009:

**Major Sponsor
2009 International Conference on
Successes and Failures in Telehealth**

Sponsor Entitlements

- » Two conference registrations, where registration includes attendance at the plenary sessions, breakout sessions (if any), and conference dinner.
- » 50% discount on any additional full conference registrations.

Sponsorship Conditions

- » Acceptance of sponsorship by completion of Sponsor Agreement form.
- » Payment of sponsorship monies required by 30 September 2009 (special arrangements can be made).
- » Notice of cancellation must be submitted in writing prior to 30 September 2009 (50% cancellation fee will apply).
- » Cancellations received after 30 September will not be refunded.

**Enquiries to: Emma Tooth on 07 3876 4988 or
emma@icebergevents.com.au**



GOLD SPONSOR

\$5,500 (inc GST)

Our **Gold Sponsors** are a premier sponsor of the conference, and will have the opportunity to work closely with the conference committee and event manager in the planning of their participation throughout the conference programme.

As a Gold Sponsor you will be prominently exposed to a highly relevant and interested audience during the lead up period and at the event. Your contribution to this unique and highly successful event will entitle you to the following opportunities:

Premier Listing of Gold Sponsor Logo on

- » All conference promotional literature and media releases.
- » Acknowledgement in conference promotional emails.
- » Website home page and sponsor page, including links.
- » Sponsor logo to appear on the conference flyer and in the conference proceedings.

Opportunity to speak to Delegates

- » Opportunity to give a 15 minute presentation within the conference programme.
- » Opportunity to present an award at the conclusion of the conference.

Opportunity to sponsor a Keynote Speaker

- » Opportunity to introduce the sponsored keynote speaker and their presentation.
- » 5 minute speaking opportunity at the beginning of the keynote speaker's presentation.
- » Prominent signage at the keynote presentation.

Corporate Message

- » Message from Gold Sponsors included on the conference website in the conference proceedings.

Journal of Telemedicine and Telecare

- » Company name to appear in the special edition of the *Journal of Telemedicine and Telecare*.

Trade Display

- » Opportunity to display in the trade area for the event.
- » Clothed display table with power will be provided.

Corporate Signage

- » Prominent signage at key positions at the venue for the duration of the conference.
- » Display of Gold Sponsor logo on sponsor scroll between sessions.

Acknowledgement of Gold Sponsor

- » Acknowledgement by MC during the opening & closing address.
- » All Gold Sponsors to be clearly identified as a sponsor on their name badge.

Promotional Material

- » Opportunity to distribute promotional material (up to 2 items) at the conference opening (satchel insert).

Access & Attendance List

- » Attendance numbers and delegate list (name, position, organisation) to be made available prior to the conference, and final delegate list post conference.

Conference Endorsement

- » Use of the below conference endorsement phrase until December 2009:

**Gold Sponsor
2009 International Conference on
Successes and Failures in Telehealth**

Sponsor Entitlements

- » One conference registration, where registration includes attendance at the welcome reception, plenary sessions, breakout sessions (if any), and conference dinner.
- » 50% discount on any additional full conference registrations.

Sponsorship Conditions

- » Acceptance of sponsorship by completion of Sponsor Agreement form.
- » Payment of sponsorship monies required by 30 September 2009 (special arrangements can be made).
- » Notice of cancellation must be submitted in writing prior to 30 September 2009 (50% cancellation fee will apply).
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SILVER SPONSOR

\$3,300 (inc GST)

Our **Silver Sponsors** are a premier sponsor of the conference, and will have the opportunity to work closely with the conference committee and event manager in the planning of their participation throughout the conference programme.

As a Silver Sponsor you will be prominently exposed to a highly relevant and interested audience during the lead up period and at the event. Your contribution to this unique and highly successful event will entitle you to the following opportunities:

Premier Listing of Silver Sponsor Logo on

- » All conference promotional literature and media releases.
- » Acknowledgement in conference promotional emails.
- » Website home page and sponsor page, including links.
- » Sponsor logo to appear on the conference flyer and in the conference proceedings.

Opportunity to speak to Delegates

- » Opportunity to give a 10 minute presentation within the conference programme.

Corporate Message

- » Message from Silver Sponsors included on the conference website in the conference proceedings.

Journal of Telemedicine and Telecare

- » Company name to appear in the special edition of the *Journal of Telemedicine and Telecare*.

Trade Display

- » Opportunity to display in the trade area for the event.
- » Clothed display table with power will be provided.

Corporate Signage

- » Prominent signage at key positions at the venue for the duration of the conference.
- » Display of Silver Sponsor logo on sponsor scroll between sessions.

Acknowledgement of Silver Sponsor

- » Acknowledgement by MC during the opening & closing address.
- » All Silver Sponsors to be clearly identified as a sponsor on their name badge.

Promotional Material

- » Opportunity to distribute promotional material (1 item) at the Conference Opening (satchel insert).

Access & Attendance List

- » Attendance Numbers and delegate list (name, position, organisation) to be made available prior to the conference, and final delegate list post conference.

Conference Endorsement

- » Use of the below conference endorsement phrase until December 2009:

Silver Sponsor
2009 International Conference on
Successes and Failures in Telehealth

Sponsor Entitlements

- » One conference registration, where registration includes attendance at the plenary sessions, breakout sessions (if any), and conference dinner.
- » 50% discount on any additional full conference registrations.

Sponsorship Conditions

- » Acceptance of sponsorship by completion of Sponsor Agreement form.
- » Payment of sponsorship monies required by 30 September 2009 (special arrangements can be made).
- » Notice of cancellation must be submitted in writing prior to 30 September 2009 (50% cancellation fee will apply).
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BRONZE SPONSOR

\$2,200 (inc GST)

Our **Bronze Sponsors** are a premier sponsor of the conference, and will have the opportunity to work closely with the conference committee and event manager in the planning of their participation throughout the conference programme.

As a Bronze Sponsor you will be prominently exposed to a highly relevant and interested audience during the lead up period and at the event. Your contribution to this unique and highly successful event will entitle you to the following opportunities:

Premier Listing of Bronze Sponsor Logo on

- » All conference promotional literature and media releases.
- » Acknowledgement in conference promotional emails.
- » Website home page and sponsor page, including links.
- » Sponsor logo to appear on the conference flyer and in the conference proceedings.

Corporate Message

- » Message from Bronze Sponsors included on the conference website in the conference proceedings.

Journal of Telemedicine and Telecare

- » Company name to appear in the special edition of the *Journal of Telemedicine and Telecare*.

Trade Display

- » Opportunity to display in the trade area for the event.
- » Clothed display table with power will be provided.

Corporate Signage

- » Display of Bronze Sponsor logo on sponsor scroll between sessions.

Acknowledgement of Bronze Sponsor

- » Acknowledgement by MC during the opening & closing address.
- » All Bronze Sponsors to be clearly identified as a sponsor on their name badge.

Promotional Material

- » Opportunity to distribute promotional material (1 item) at the conference opening (satchel insert).

Access & Attendance List

- » Attendance numbers and delegate list (name, position, organisation) to be made available prior to the conference, and final delegate list post conference

Conference Endorsement

- » Use of the below conference endorsement phrase until December 2009

Bronze Sponsor

2009 Annual International Conference on Successes and Failures in Telehealth

Sponsor Entitlements

- » One conference registrations, where registration includes attendance at the plenary sessions, breakout sessions (if any), and conference dinner.
- » 50% discount on any additional full conference registrations.

Sponsorship Conditions

- » Acceptance of sponsorship by completion of Sponsor Agreement form.
- » Payment of sponsorship monies required by 30 September 2009 (special arrangements can be made).
- » Notice of cancellation must be submitted in writing prior to 30 September 2009 (50% cancellation fee will apply).
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