



INTERNATIONAL CONFERENCE ON SUCCESSSES & FAILURES IN TELEHEALTH 2009

10-11 NOVEMBER 2009 | RBWH EDUCATION CENTRE, BRISBANE



EXHIBITION OPPORTUNITIES INFORMATION BROCHURE

TRADE DISPLAY PARTNER

\$1,500 (INC GST)



ABOUT THE EVENT

Overview

The 2009 Annual International Successes and Failures in Telehealth (SFT) Conference will be held in the Education Centre, Royal Brisbane & Women's Hospital, Brisbane, Australia on 10-11 November 2009.

The SFT conference provides a unique forum which explores both successes and failures in telehealth. Its uniqueness as the only telehealth conference in the southern hemisphere attracts prominent national and international speakers and delegates. It provides an excellent programme for others to learn from experts in the field.

The scientific programme will be informative and interactive and will be accompanied by a trade exhibition featuring the latest products and technology available in telehealth and e-health. The peer-reviewed conference proceedings are published annually as a special supplement to the *Journal of Telemedicine and Telecare*.

Aim

To provide the opportunity for delegates to present the latest research and discuss the pros and cons of telemedicine, telehealth and e-health to foster the education in and promotion of better health care and services worldwide.

Conference Topics

Presentations will be selected which reflect the general theme of successes and failures in telehealth.

Session topics covered at local and global level during previous SFT conferences include:

- » Use of the Internet
- » Evaluation
- » Experimental
- » Online health
- » Developing countries
- » Home/Community
- » New Applications
- » Cost-effectiveness
- » Paediatrics
- » Aged care
- » Education

Target Audience

Over 150 delegates from Australia and overseas are expected to attend SFT-09, attracting professionals and relevant personnel, for example:

- » Academics
- » Doctors
- » Nurses
- » Allied health professionals
- » Administrators
- » Government representatives
- » Policy advisers
- » Audio-visual technicians
- » Managers
- » Educators
- » Media personnel

TRADE BENEFITS

Sponsorship provides an upper-edge on competitors who are not involved in the conference to "sell" your organisation's advantages over its competitors in a climate of enthusiasm.

- » Attendance will provide an excellent opportunity to demonstrate your telehealth and e-health initiatives to a receptive audience, facilitating networking and allowing participants to update their knowledge and understanding of your products and services.
- » The conference will be a unique opportunity to market your products to a wide range of potential customers through close interaction with a key target market.
- » The conference can provide the opportunity for your organisation to showcase the latest products, services or programmes to key decision makers.
- » Your organisation will be openly and prominently demonstrating its continued commitment to and active support for telemedicine, telehealth and e-health and the influence of technological innovations.
- » Attendance will provide opportunities to involve representatives from your organisation both in the conference programme and through attendance at the event.



TRADE DISPLAY PARTNER

\$1,500 (inc GST)

Our **Table Display Partners** are a sponsor of the conference, and will have the opportunity to work closely with the conference committee and event manager in the planning of their participation throughout the conference program.

Premier Listing of Trade Display Partner Logo on

- » Website home page and sponsor page, including links.

Trade Display

- » Opportunity to display in the trade area for the event.
- » Clothed display table with power will be provided.

Corporate Signage

- » Display of Table Display Partners logo on sponsor scroll between sessions.

Acknowledgement of Trade Display Partner

- » All Table Display Partners to be clearly identified as a sponsor on their name badge.

Promotional Material

- » Opportunity to distribute promotional material (1 item) at the conference opening (satchel insert).

Access & Attendance List

- » Attendance numbers and delegate list (name, position, organisation) to be made available prior to the conference, and final delegate list post conference.

Sponsor Entitlements

- » One conference registration, where registration includes attendance at the plenary sessions, breakout sessions (if any), and conference dinner.

- » 50% Discount on any additional full conference registrations.

Sponsorship Conditions

- » Acceptance of sponsorship by completion of Sponsor Agreement form.
- » Payment of sponsorship monies required by 30 September 2009 (special arrangements can be made).
- » Notice of cancellation must be submitted in writing prior to 30 September 2009 (50% cancellation fee will apply).
- » Cancellations received after 30 September will not be refunded.

Enquiries to: Emma Tooth on 07 3876 4988 or emma@icebergevents.com.au



EXHIBITION AGREEMENT FORM

CONTACT DETAILS

ICEBERG EVENTS ABN 84 084 581 153

Title (Mr/Mrs/Ms)	First Name	Surname
Company		
Postal Address		
Suburb	State	Postcode
Phone	Mobile	Fax
Email		

DECLARATION I have read the SFT-09 Exhibition Information Brochure and agree to the 'Booking Conditions' outlined in the document. I declare that I am authorised to make this commitment on behalf of my organisation.

Name: _____ Signature: _____

SPONSORSHIP OPPORTUNITIES (INC GST)

Trade Display Partner \$1,500

PLEASE SEND THE FOLLOWING FOR THE WEBSITE AND PRINT BROCHURES AS SOON AS POSSIBLE:

Corporate Logo

Email to emma@icebergevents.com.au in EPS and high resolution JPG.

Corporate Profile

Email a couple of short paragraphs to Emma Tooth at emma@icebergevents.com.au for your promotional blurb on website, including your company's hyperlink.

PAYMENT DETAILS

Total Amount Payable AUD \$ _____

Cheque (made payable to *Iceberg Events*) Please send me a tax invoice with payment options.

Mastercard Visa American Express Diners Club

Card No. Expiry Date /

Name on Card _____ Signature _____

TO SECURE YOUR SPONSORSHIP, PLEASE COMPLETE THIS FORM AND RETURN TO:

Post: SFT-09, Iceberg Events, PO Box 1179, MILTON QLD 4064

or **Fax:** 07 3367 0032 or **Scan & E-mail to:** emma@icebergevents.com.au

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