

Institute of Hospital Engineering Australia 60th National Conference 2009

9-12 September 2009 | Gold Coast International Hotel



Princess Alexandra Hospital, Brisbane Queensland

EXHIBITION OPPORTUNITIES INFORMATION BROCHURE

EXHIBITION BOOTH	\$3,300 BEFORE 30 JUNE	\$3,600 AFTER 30 JUNE
EXHIBITION FLOOR SPACE (6m ²)	\$2,500 BEFORE 30 JUNE	\$2,800 AFTER 30 JUNE
TABLETOP DISPLAY	\$1,500 BEFORE 30 JUNE	\$2,000 AFTER 30 JUNE
EXTRA EXHIBITOR STAFF REGISTRATIONS		\$160pp (INC GST)
SPONSOR NETWORKING PASSES		\$15pp (INC GST)



ABOUT THE INSTITUTE OF HOSPITAL ENGINEERING, AUSTRALIA

The Institute of Hospital Engineering, Australia (IHEA), is the professional organisation for Engineers and Engineering Facility Managers employed in the private and public health care sectors, from the smallest to the largest facility, as well as consultants and suppliers engaged in related work.

This includes the Hospital Engineer, Health Facility Manager, Architect, Consulting Engineer, Builder, Contractor in the health care field, and all those engaged in Health Care Facilities Management.

The Institute of Hospital Engineering, Australia has a mission to continually support members in their professional endeavours toward best practice in health engineering.

CONFERENCE THEMES:

Main theme: 'Future Beginnings':

- » Health care technologies
- » Health care facility design
- » Infrastructure operations

Your Trade Exhibition might focus on:

- » What our future will be
- » What the new technologies are

WHY SPONSOR OR EXHIBIT?

IHEA 2009 provides a unique environment dedicated to bringing together national experts to address a variety of topics facing engineers in the Health Industry.

Sponsoring or Exhibiting at IHEA 2009 will provide an excellent opportunity to promote your organisation, support your brand(s) and to maintain a high profile within the Health Industry before, during and after the event.

A high end marketing campaign will be rolled out in 2009 to attract a diverse group of delegates from all sectors within the health industry. This will allow sponsors and exhibitors to showcase their products and or services to a larger group of individuals than you may normally be exposed to.

Early confirmation will ensure the highest level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented in the lead up to the conference and the opportunity exists for your company to be represented as a key supporter.

These packages are by no means limited and we welcome the opportunity to discuss your individual requirements.



EXHIBITION OPPORTUNITIES

EXHIBITION BOOTH

\$3,300 (inc GST) if booked and paid **before 30 June**

\$3,600 (inc GST) if booked and paid **after 30 June**

Trade Exhibition

- » Opportunity to display in the Exhibition Area for the event.
- » 1 complimentary 3m x 2m booth with velcro-compatible walls, lights, fascia and power.

Sponsor Entitlements

- » One conference registration, where registration includes attendance at the Welcome Reception/ Plenary Sessions/Breakout Sessions (if any)/ Conference Dinner.
- » One Exhibitor Registration pass including name badge; morning/afternoon teas and lunches; welcome reception; satchel; handbook and an onsite delegate list. **DOES NOT INCLUDE** session attendance or the conference dinner.

Exposure in Conference Handbook

- » 80 word corporate message.
- » Sponsor logo and contact details to appear in the conference handbook.

Access and Attendance List

- » Electronic delegate list (name, position, organisation) to be made available post conference (subject to privacy laws).

Exhibition Conditions

Acceptance of offer is by completion of Exhibitor Booking Form. Payment is required by 31 July 2009 (special arrangements can be made).

Notice of cancellation must be submitted in writing prior to 31 July 2009. 50% cancellation fee will apply. Cancellations received after 31 July will not be refunded.

EXHIBITION FLOOR SPACE (6m²)

\$2,500 (inc GST) if booked and paid **before 30 June**

\$2,800 (inc GST) if booked and paid **after 30 June**

PLEASE NOTE: A custom designed exhibition booth must be erected on floor space, with a design subject to approval by the conference manager and the Gold Coast International Hotel.

Please note that space only sites do **NOT** include fascia sign, power, lights or walling.

Display Area

- » 6m² Carpeted floor space.

Exposure in Conference Handbook

- » 80 word corporate message.
- » Sponsor logo and contact details to appear in the conference handbook.

Sponsor Entitlements

- » One conference registration, where registration includes attendance at the Welcome Reception/ Plenary Sessions/Breakout Sessions (if any)/ Conference Dinner.
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Access and Attendance List

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EXHIBITION OPPORTUNITIES

TABLETOP DISPLAY

\$1,500 (inc GST) if booked and paid before 30 June

\$2,000 (inc GST) if booked and paid after 30 June

Display Area

- » Rear velcro covered "Poster board" style wall nominally 2.0m (w) x 1.2m (h)
- » Standard sign at the top of the board
- » One standard, clothed trestle table approx 1.8m (l) x 0.6m (w)
- » 2 x chairs
- » 1 x power outlet and 1 x 150w spotlight

Sponsor Entitlements

- » One conference registration, where registration includes attendance at the Welcome Reception/ Plenary Sessions/Breakout Sessions (if any)/ Conference Dinner.

Access and Attendance List

- » Electronic delegate list (name, position, organisation) to be made available post conference (subject to privacy laws).

PLEASE NOTE: Additional furniture or displays (except for one pull up banner) will not be allowed as part of the tabletop display.

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Enquiries to: Emma Tooth on 07 3876 4988 or emma@icebergevents.com.au

ADDITIONAL OPPORTUNITIES

Novelty Item

POA

Provide a gift for delegates that will leave a lasting impression of your brand.

We can organise novelty items such as mouse mats, key rings or caps, just to name a few.

Satchel Inserts

\$990 (inc GST)

Please note that some sponsorship levels are entitled to satchel inserts.

Provision of a lightweight (up to 4 page: A4) brochure or corporate gift (subject to organiser's approval) in delegate satchels. We require satchel inserts by 20 August 2009.

Pens or notepads for delegate satchels

\$800 (inc GST)

Items to be supplied by sponsor (deadline as per satchel inserts). These items will be sold on a "first come, first serve" basis.

Advertising - Conference Handbook

Full page (A4 portrait) mono **\$890** (inc GST)

Half page (A5 landscape) mono **\$550** (inc GST)

Please note that some sponsors are entitled to advertising space, please check your entitlements.



EXHIBITION OPPORTUNITIES

EXTRA EXHIBITOR STAFF REGISTRATION

\$160 per person (inc GST)

- » Your booth/display price includes one full time conference registration per 6m² and an additional exhibitor registration depending on level purchased.
- » For security purposes ALL exhibitor staff manning booths must be registered and wear an exhibitor name badge at all times whilst at the conference.
- » Extra staff on the exhibition booth will have access to a reduced exhibitor registration fee.

Price includes:

- Name badge
- Morning/afternoon teas and lunches
- Welcome reception
- Conference satchel
- Conference handbook

Lunches will be made available to exhibitors in the exhibition hall at 12pm daily.

DOES NOT INCLUDE session attendance or the conference dinner.

Access and Attendance List

- » Electronic delegate list (name, position, organisation) to be made available post conference (subject to privacy laws).

SPONSOR NETWORKING PASSES

\$15 per person (inc GST)

This pass includes entrance to the exhibition on Friday, 12 September from 2pm onwards.

To Register Extra Tickets

To secure Extra Exhibitor Staff Registrations or Sponsor Networking Passes, please complete the Extra Exhibitor Area Tickets Form.

Notice of cancellation must be submitted in writing prior to 31 July 2009.

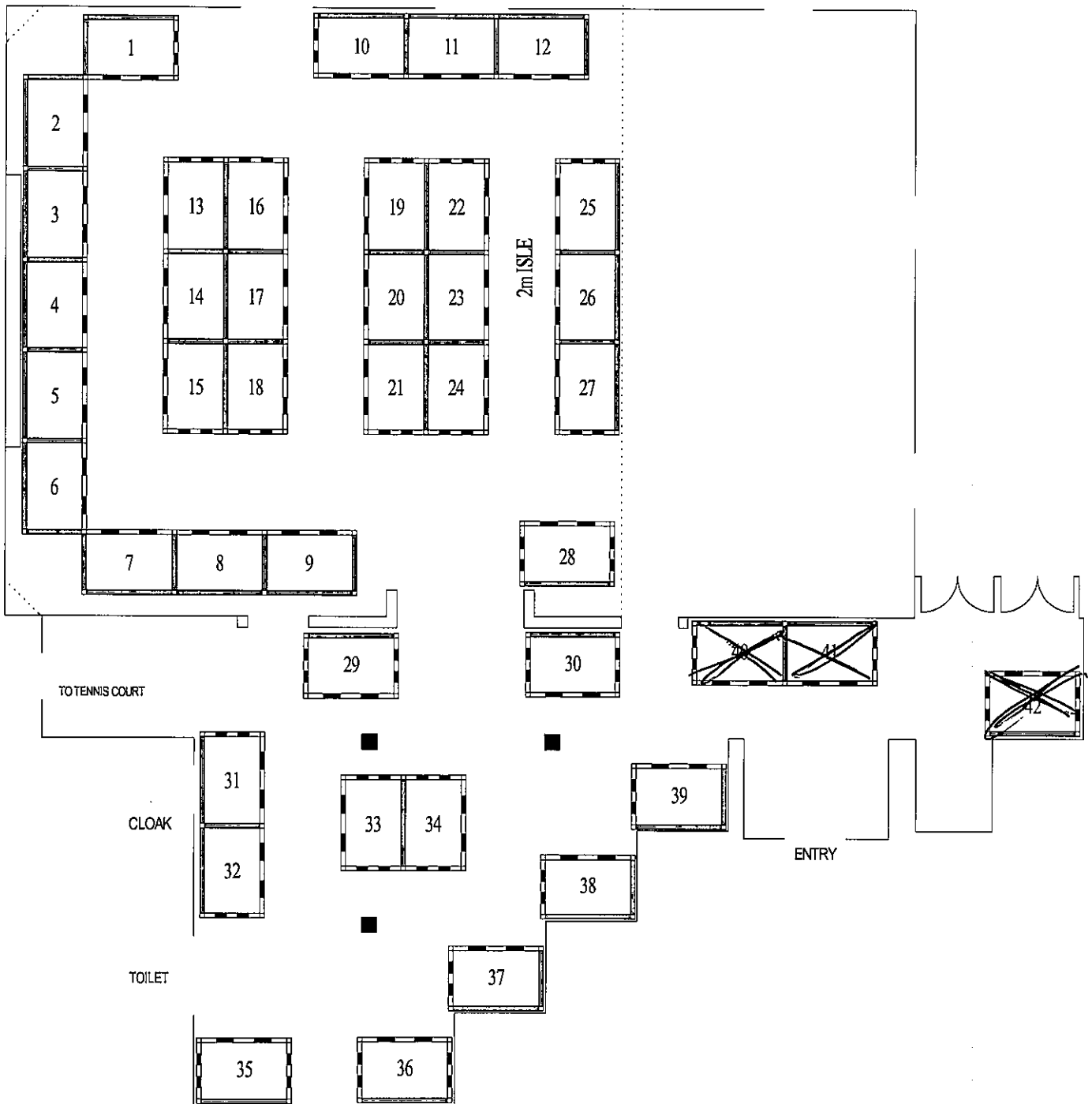
50% cancellation fee will apply. Cancellations received after 31 July will not be refunded.

Enquiries to: Emma Tooth on 07 3876 4988 or emma@icebergevents.com.au



EXHIBITION AREA FLOOR PLAN

GOLD COAST INTERNATIONAL GRAND BALLROOM



ISLE WAY 2.5m UNLESS OTHERWISE STATED , TOTAL BOOTH NUMBERS = 42



EXHIBITION BOOKING FORM

CONTACT DETAILS

ICEBERG EVENTS ABN 84 084 581 153

Title (Mr/Mrs/Ms) _____ First Name _____ Surname _____

Company _____

Postal Address _____

Suburb _____ State _____ Postcode _____

Phone _____ Mobile _____ Fax _____

Email _____

DECLARATION I have read the IHEA 2009 Exhibition Information Brochure and agree to the 'Exhibition Conditions' outlined in the document. I declare that I am authorised to make this commitment on behalf of my organisation.

Name: _____ Signature: _____

BOOTH PREFERENCES (Please pick your top 3 preferences from the Exhibition Area Floor Plan)

#1 _____ #2 _____ #3 _____

EXHIBITION OPPORTUNITIES (INC GST)

	BEFORE 30/6	AFTER 30/6
<input type="checkbox"/> Exhibition Booth	\$3,300	\$3,600
<input type="checkbox"/> Exhibition Floor Space (6m ²)	\$2,500	\$2,800
<input type="checkbox"/> Tabletop Display	\$1,500	\$2,000

ADDITIONAL OPPORTUNITIES (INC GST)

<input type="checkbox"/> Novelty Item	POA
<input type="checkbox"/> Satchel Insert	\$990
<input type="checkbox"/> Pens for delegate satchels	\$800
<input type="checkbox"/> Notepads for delegate satchels	\$800

PLEASE SEND THE FOLLOWING FOR THE WEBSITE AND PRINT BROCHURES AS SOON AS POSSIBLE:

Corporate Logo

Email to emma@icebergevents.com.au in EPS and high resolution JPG.

Corporate Profile

Email a couple of short paragraphs to Emma Tooth at emma@icebergevents.com.au for your promotional blurb on the conference website, including your company's hyperlink.

PAYMENT DETAILS

Total Amount Payable AUD \$ _____

Cheque (made payable to *Iceberg Events*) Please send me a tax invoice with payment options.

Mastercard Visa American Express Diners Club

Card No. Expiry Date /

Name on Card _____ Signature _____

TO SECURE YOUR EXHIBITION OFFER, PLEASE COMPLETE THIS FORM AND RETURN TO:

Post IHEA 2009, PO Box 1179, MILTON QLD 4064
or Fax: 07 3367 0032 or Scan and E-mail to: emma@icebergevents.com.au

For enquiries, phone Emma Tooth, Iceberg Events on 07 3876 4988.

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