

# GREENROOFS CONFERENCE 08 june 18-20 brisbane

## SPONSORSHIP PACKAGES

### Gold Partner

**\$25,000** (inclusive of GST)

Our **Gold Partner** is a Premier sponsor of the conference, with exclusivity of business type, and will have the opportunity to work closely with the Conference Committee and Event Manager in the Planning of their participation throughout the Conference Program.

Corporate Branding, Acknowledgement and Promotional Opportunities throughout the Conference Program

#### Premier Listing of Gold Partner Logo on

All conference promotional literature and media releases

Acknowledgement in conference promotional emails

Website home page and sponsor page, including links

Front cover, sponsor page and sponsored activities in the Registration Brochure and the Conference Handbook

Front Cover of the Education Booklet

#### Corporate Message

Message from Conference Partner included on Website and introduction to Conference Handbook.

#### Trade Display

Opportunity to display in the Trade Area for the event.

#### Corporate Signage

Prominent signage at key positions at the venue for the duration of the conference

Display of Gold Partner Logo on Sponsor scroll between sessions

#### Acknowledgement of Gold Partner

Acknowledgement by MC during the Opening & Closing Address

All Gold Partners to be clearly identified at a Gold Partner on their name badge

# GREENROOFS CONFERENCE 08 june 18-20 brisbane

## SPONSORSHIP PACKAGES

### Gold Partner (cont...)

#### Opportunity to speak with Delegates

Opportunity to participate in a panel discussion at the pre-conference workshop on Wednesday 18 June

#### Promotional Material

Opportunity distribute promotional material at the Conference Opening (satchel insert)

Opportunity distribute promotional material to the delegates attending the Course on Wednesday 18 June (different group)

#### Access & Attendance List

Attendance Numbers and delegate list (name, position, organisation) to be made available prior to the Conference, and final Delegate List post conference

#### PR & Photos

Gold Partners will be engaged in PR opportunities during conference promotions

Photos will be taken during the conference and made available to Gold Partners for their use

#### Sponsor Entitlements

Two conference registrations, where registration includes attendance at the Welcome Reception and Plenary Sessions

Two additional tickets to Conference Welcome Reception

#### Sponsorship Conditions

Acceptance of Sponsorship Requirement by completion of Sponsor Agreement Form.

Payment of Sponsorship Monies required by 15 April 2008 (special arrangements can be made).

Notice of cancellation must be submitted in writing prior to 31 May 2008.

50% cancellation fee will apply.

Cancellations received after 31 May will not be refunded.

Enquiries to: Jodie Parker on (07) 3876 4988 or [jodie@icebergevents.com.au](mailto:jodie@icebergevents.com.au)

# GREENROOFS CONFERENCE 08 june 18-20 brisbane

## SPONSORSHIP PACKAGES

### Silver Partner

**\$15,000** (inclusive of GST)

The **Silver Partner** is a key sponsor of the Conference, and will have the opportunity to work closely with the Conference Committee, and Event Manager in the planning of their participation throughout the Conference Program. Consultation with the Silver Partner will ensure the delivery of outstanding corporate exposure in the style and image of the Silver Partner.

Sponsorship of one of the following Key Conference Activities:

#### Welcome Reception

5 minute speaking opportunity

Prominent Signage

Four additional complimentary Tickets to Welcome Reception

OR

#### A Keynote Speaker

Provide welcome address to keynote speaker presentation

5 minute speaking opportunity

Prominent signage at Keynote Presentation

Four additional Complimentary Tickets to the Keynote Presentation

OR

#### Branded Conference Satchel

Only logo to appear alongside the Green Roofs Australia logo

#### Trade Display

Opportunity to display in the Trade Area for the event

#### Corporate Signage

Prominent signage at key positions at the venue for the duration of the conference

Display of Silver Partner Logo on Sponsor scroll between sessions

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## SPONSORSHIP PACKAGES

### Silver Partner (cont...)

#### Acknowledgement of Silver Partner

Acknowledgement by MC during the Opening & Closing Address

All Silver Partners to be clearly identified at a Silver Partner on their name badge

#### Opportunity to speak with Delegates

Opportunity to participate in a panel discussion at the pre-conference workshop on Wednesday 18 June

#### Promotional Material

Opportunity distribute promotional material at the Conference Opening (satchel insert)

#### Access & Attendance List

Attendance Numbers and delegate list (name, position, organisation) to be made available prior to the Conference, and final Delegate List post conference.

#### PR & Photos

Silver Partners will be engaged in PR opportunities during conference promotions

Photos will be taken during the conference and made available to Silver Partners for their use.

#### Sponsor Entitlements

Two conference registrations, where registration includes attendance at the Welcome Reception and Plenary Sessions

Two additional tickets to Conference Welcome Reception

#### Sponsorship Conditions

Acceptance of Sponsorship Requirement by completion of Sponsor Agreement Form.

Payment of Sponsorship Monies required by 15 April 2008 (special arrangements can be made).

Notice of cancellation must be submitted in writing prior to 31 May 2008.

50% cancellation fee will apply.

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# GREENROOFS CONFERENCE 08 june 18-20 brisbane

## SPONSORSHIP PACKAGES

### Bronze Partner

**\$5,500** (inclusive of GST)

The **Bronze Partner** is a key sponsor of the Conference and will have the opportunity to work closely with the Conference Committee and Event Manager in the planning of their participation to ensure the delivery of outstanding corporate exposure.

### Trade Display

Opportunity to display in the Trade Area for the event

### Acknowledgement of Bronze Partner

Acknowledgement by MC during the Opening & Closing Address

All Bronze Partners to be clearly identified as a Bronze Partner on their name badge

### Opportunity to speak with Delegates

Opportunity to participate in a panel discussion at the pre-conference workshop on Wednesday 18 June

### Promotional Material

Opportunity distribute promotional material at the Conference Opening (satchel insert)

### Access & Attendance List

Attendance Numbers and delegate list (name, position, organisation) to be made available prior to the Conference, and final Delegate List post conference.

### Sponsor Entitlements

One conference registration, where registration includes attendance at the Welcome Reception and Plenary Sessions

One additional ticket to Conference Welcome Reception

# GREENROOFS CONFERENCE 08 june 18-20 brisbane

## SPONSORSHIP PACKAGES

### Bronze Partner (cont...)

#### Sponsorship Conditions

Acceptance of Sponsorship Requirement by completion of Sponsor Agreement Form.  
Payment of Sponsorship Monies required by 15 April 2008 (special arrangements can be made)  
Notice of cancellation must be submitted in writing prior to 31 May 2008.  
50% cancellation fee will apply.  
Cancellations received after 31 May will not be refunded.

Enquiries to: Jodie Parker on (07) 3876 4988 or [jodie@icebergevents.com.au](mailto:jodie@icebergevents.com.au)

### Trestle Table Display

**\$3,300** (inclusive of GST)

The **Trestle Table Display Sponsor** is a supporter of the Conference and will have the opportunity to work closely with the Conference Committee and Event Manager in the planning of their participation to ensure the delivery of outstanding corporate exposure.

#### Trestle Table Display

Opportunity to display in the Trade Area for the event.

#### Opportunity to speak with Delegates

Opportunity to participate in a panel discussion at the pre-conference workshop on Wednesday 18 June

#### Promotional Material

Opportunity distribute promotional material at the Conference (satchel insert)

#### Sponsor Entitlements

One conference registration, where registration includes attendance at the Welcome Reception and Plenary Session

